



India will shape global management thought: Dr. Debashis Chatterjee at Shanghai MBA Conference

By MBAUniverse.com Correspondent | 18 Oct, 2010 0341 hrs IST

Dr. Debashis Chatterjee, Director, Indian Institute of Management Kozhikode (IIM-K) addresses MBA conference being held at Antai College of Economics and Management, Shanghai Jiao Tong University in Shanghai, China..

As Indian economy continues to grow at a rapid rate, and Indian MBA schools mature, Indian management thought will become an important part of how MBA education is taught and learnt. That's the message coming from a mesmerizing talk delivered by Dr. Debashis Chatterjee, Director, Indian Institute of Management Kozhikode (IIM-K) at the MBA conference being held at Antai College of Economics and Management, Shanghai Jiao Tong University in Shanghai, China.

Speaking to the gathering of Deans of top B-schools from US, EU and Asia, Dr. Chatterjee said, "India, and the Indian Management Thought has a lot to contribute to the world. There are 4.6 billion people in the world who require high quality but low cost products and services. Indian businesses have proved that they can deliver world class solutions for global needs in areas like Telecom, Healthcare, IT/ITES. The world will certainly wake up to the Indian Management Thinking, sooner than later."

In his talk Dr. Chatterjee highlighted how his B-school IIM Kozhikode was playing its role in spreading the Indian management thoughts. He said his B-school's credo was "Globalizing Indian Thought."

Highlighting unique Indian business and social solutions, Dr Chatterjee gave examples like Tata Nano, Narayana Hrudayalaya, \$35 computer and Bharti Airtel.

Talking about how he is reshaping IIM-K, Dr. Chatterjee said, "I want to make IIM-K a B-school that practices Excellence with Inclusiveness. Inclusiveness is very important in a society like India where a lot of bright students come from under-privileged sections of the society."

Giving an example of how IIM-K is becoming more inclusive, Dr. Chatterjee said, "We have revised our entrance admission process this year. The new admission framework focuses on consistency in track-record, and not just analytical skills in CAT exam, which is the entrance test for admissions to the IIMs. As a result of it, much more women have entered our program. This has improved the quality of classroom discussions greatly."

Dr Chatterjee ended his gripping talk on an emotional note when he played a music composition by him and Grammy winner Pt Vishwa Mohan Bhatt. His talk drew appreciation and applause from leading global Deans.

The 3rd International Business School Shanghai Conference, is being hosted by the Antai College of Economics and Management, Shanghai Jiao Tong University, and AACSB International - The Association to Advance Collegiate Schools of Business – that is taking place at the Antai College campus in Shanghai, China from 17 - 19 October 2010.

The conference theme is "Reshaping Business Schools after the Crisis". Key topics include "Reorganizing the governance, structure, and missions of business schools", "Realigning the business school program portfolio and curriculum" and "Redefining networks of collaboration and competition among business schools".

At the conference, business leaders and representatives from over 75 business schools from around the world are studying the future direction of international business education, and analyzing how business education can contribute in more better ways to world economic development.

MBAUniverse.com, India's leading MBA portal, is the Strategic Media Partner of this Global conference, and is covering this conference directly from Shanghai.

To read the previous Day 1 Live Reports from Shanghai MBA Conference click here: