

Corporates queue up at IIM-K to hire interns

B-school receives 318 offers for internship from 130 companies

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NATIONAL and international companies flocked to Indian Institute of Management-Kozhikode (IIM-K) for summer placements of the 2010-12 Post Graduation Programme (PGP) batch. The institution received 318 offers for internship from 130 companies. The highest stipend offered this year was about ₹1.5 lakh and the average stipend saw an increase of about 80 percent from the previous year.

About 47 percent of the offers were from the sales, marketing and finance sector. The sales and marketing sectors' offers mounted upto 25 percent of the total jobs offered. The third largest offer came from the consulting sector, which took a share of 20 percent.

This year, major companies such as HUL, P&G, Deutsche Bank, Citi, HSBC, ITC, Deloitte, PwC, Arthur D Little, JP Morgan Chase, Colgate-Palmolive, Johnson & Johnson, Pepsico and Standard Chartered Bank, came for the summer placements at IIM-K.

Dr G Sridhar, chairperson, placements, said that the summer placement results were a good sign for the institute and the students.

"The increased participation of new recruiters is a testimony to IIM Kozhikode's growing reputation in the industry," he said.

NICHE SECTORS

The students were also interested in taking up opportunities with non-conventional sectors such as media and entertainment, sports management,

start-ups, health and wellness. Companies such as MSM India, Bennett Coleman & Co, McCann Erikson, Ogilvy & Mather, PMG Sports, Apollo Hospitals, Gomo, Drishtee Foundation and Idobro gave offers under the sector.

SALES AND MARKETING

Companies such as HUL, ITC, Marico, Colgate-Palmolive, Pepsico, Asian Paints, Johnson & Johnson, Hindustan Coca Cola Beverages, Madura Garments, Kellogg's Heinz, Voltas, Tata Steel, Perfetti Van Melle, Titan, and Avon have made offers in the sector.

FINANCE

In the banking and finance sector, Deutsche Bank, JP Morgan Chase, HSBC, Citi, Standard Chartered Bank, American Express, Elara Capital, ICICI

Bank, Axis Bank, Singhi Advisors, UTI Mutual Funds, Birla Sun Life and Pears Capital have provided offers.

CONSULTING

Firms such as Arthur D Little, Deloitte, PwC, Boston Analytics, Evolution Partners, Aqua MCG, Wipro, Capgemini, Knowledgefaber, Emergent Ventures, Asclepius Consulting, Littler Associates and Mindtree Consulting made offers.

Other companies which gave offers were Reliance Industries Ltd, Reliance Power (ADAG), Mahindra, Jindal Power and Steel, Ashok Leyland, L&T and Bertling Logistics.

Prime recruiters among IT companies were Cognizant, TCS, Hewlett Packard, HCL, Patni, Aricent, Genpact and Tata Elxi.