



Shanghai Conference on 'Reshaping B- Schools After Crisis'

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The Shanghai Jiao Tong University, in association with Antai College of Economics and Management and AACSB International, is hosting The Third International Business School Shanghai Conference from October 17 to 19, 2010.

The three day conference will involve discussions and interactive sessions on key topics like Reorganizing the governance, structure, and missions of business schools

The Shanghai Jiao Tong University, in association with Antai College of Economics and Management and AACSB International, is hosting The Third International Business School Shanghai Conference from October 17 to 19, 2010 at Antai College campus, Shanghai, China. The theme for the conference is 'Reshaping Business Schools After Crisis'. MBAUniverse.com is the India Media Partner for the conference.

The three day conference will involve discussions and interactive sessions on key topics like Reorganizing the governance, structure, and missions of business schools; Realigning the business school program portfolio and curriculum and Redefining networks of collaboration and competition among business schools.

The conference will invite discussions on the theme 'Reshaping Business Schools After Crisis' and also other key issues like 'How should business schools properly address the challenges of the post-crisis world?'

The objective behind this conference is to contribute to the world economic development. The conference will serve as a platform, where deans, directors & academicians from leading B-schools from across the globe can discuss the role, opportunities and the challenges that management schools have to face in such a period of crisis.

The first day of the conference will have a session which will be addressed by Prof. Eileen Peacock, VP and Chief Officer Asia, AACSB International.

The keynote speech for second day of the conference will be delivered by eminent academicians like Prof. Blair Sheppard, Dean of Fuqua Business School, Duke University, USA; Prof. Dominique Turpin, President of IMD Business School, Switzerland; Prof. Zhou Lin, Dean of Antai College of Economics and Management, Shanghai Jiao Tong University, P.R. China; Prof. Leonard Cheng, Dean of School of Business and Management, The Hong Kong University of Science and Technology,

Hong Kong, China; Peter Wolnizer, Dean, Faculty of Economics and Business, University of Sydney, Australia; Prof. Dennis Hanno, Dean of School of Undergraduate, Babson College, USA.

The Guest speech for the second day of the conference will be delivered by Prof. Debashis Chatterjee, Director, Indian Institute of Management, Kozhikode, India; Prof. Ravi Kumar, Dean of Business School, Korea Advanced Institute of Science and Technology (KAIST), Korea and other representatives from UK, USA, Brazil.

The third day of the conference will be followed by a visit to the Shanghai Expo.

At the conference, business leaders and representatives from business schools around the world will jointly take the pulse and discern the future direction of international business education, and thereby continue to contribute to world economic development.

About Antai College of Economics & Management

The Antai College of Economics & Management, Shanghai Jiao Tong University was set up in 1918, previously known as Railway Management Department, and is now one of the leading business schools in China. ACEM aims to develop the highest-level managerial talent, with thoroughly international viewpoints and capacities, in order to compete in the global economy. It consists of a School of Economics, School of Management and more than thirty research institutions centers.

The Antai College of Economics & Management, Shanghai Jiao University held its first and second International Business School Shanghai Conference in the years 2006 and 2008 respectively.

For more information and to register, please visit the conference website:

http://www.asom.sjtu.edu.cn/Intl_BSchool3_Con/home_en.html

Stay tuned to MBAUniverse.com for highlights from the conference!

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