



IIM-K students reap benefits from unique corporate tie-up

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Many B-schools talk about corporate-academia tie-up, but IIM Kozhikode has done it, and interestingly the support for the tie-up has come from the B-school's own alumnus working at a senior position in a securities firm.

IIM Kozhikode says in its official release: "In a landmark corporate-academia tie-up, the first of its type across all IIMs, premier brokerage house 'Inditrade' promoted by JRG securities Ltd has entered into a unique engagement with the Indian Institute of Management, Kozhikode."

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Few of these analysts (the five best) will also be provided with an opportunity to perform trading at the bourses for the company. The collaboration will enhance the students' understanding about the financial performance of various companies across sectors in the industry and provide a hands-on experience of 'share trading for brokerage firms'.

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Mr. Sudheer YVV, an alumnus of IIM Kozhikode, presently working with JRG Securities Ltd. as Sr. Manager - Corporate Development & Strategy played a key role in identifying the students' interests in the Securities Market area and offered such projects that would enhance their understanding of the same in the live environment.

The Placements Committee of IIMK which also had an important role to play in laying the foundations of this collaboration with JRG Securities has expressed hope that this is the beginning of a long and strong relationship between the institute and the organisation.

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