



Currently Active Users: 50 (9 members and 41 guests)

- Home
- My Desk
- Forum
- Market Place
- Institutes
- Articles
- Blogs
- Videos
- Communities
- Events
- Jobs
- Settings
- Login

- [Applied Proj. management](#) Moving from theory to practices in Project Management, 5yr + exp [www.spjmr.org](#)
- [Part Time Program - IIM](#) Get IIM/MDI/IIFT Advantage.Enrol in Part Time Courses for Exp. Profes. [program.niitimperia.](#)
- [WLC College](#) Management Courses in Mktg/Fin/HR/ Prjct Fin/Contract Mgmt/Talent Mgmt [www.wlci.in](#)

Ads by Google

Articles Details

- Print
- Email
- Add to briefcase



IIM Kozhikode launches "White Knight" – The Open Entrepreneurship Competition
 by **Abhi Shreshtha**
 Category Press Releases
 View 69 views

IIM Kozhikode launches "White Knight" - the Open Entrepreneurship Competition

7th September, 2010



IIM Kozhikode has launched the 4th version of its national-level entrepreneurship competition "White Knight" which will be held as part of its annual international management festival Backwaters. The competition aims to put into action the institute's vision of shifting the B-School from the path of exclusive elitism to inclusive excellence. This event will provide a platform to enterprising and ambitious people with ideas for profitable and scalable businesses to make their dreams a reality.

"IIM Kozhikode is changing the face of business [education](#) in India by bringing greater diversity than any other B-School in India that we know of. Our students engage in new ventures in business and newer adventures in the realm of ideas. I believe that innovation is all about liberating the learner in us so that we can chart new pathways for creating wealth. The real wealth of India rests in those intangibles: the ideas, imagination and aspiration of our people" said Professor Debashis Chatterjee, Director, IIM Kozhikode, during the launch of the event.

This year, White Knight has been launched on a scale bigger than ever. India Innovation [network](#) is acting as the Advisor & Mentor for the event while TiE Kerala is the Knowledge Partner. The competition will invite ideas not only from B-School students but also from [working professionals](#) by recognizing the fact that innovation happens not by people who meet the market needs but by those who create it.

The ideas are invited for all categories and industries. However, in line with IIM Kozhikode's vision of creating socially sensitive managers attuned to the welfare needs of emerging India, White Knight has a special prize in the category "Best Social Venture". Prizes may be given to other special categories like IT products, Women entrepreneurs, and Biotech subject to the quality of B-Plans submitted in these categories.

Interested people can submit their ideas by 25th September, 2010. The entries would be evaluated by a panel of leading venture capitalists, industry leaders, and IIMK Faculty. The event has Rs. 50 million of total seed funding available in partnership with various VC firms and angel investors making it the biggest Entrepreneurship challenge in India.

The last edition of White Knight saw the grand prize of Rs. 1 Lakh and the White Knight rolling trophy, given by TiE Kerala, being handed over to the winning team from SPJIMR for their [business plan](#) "eSamuhanam - enhancing rural employability". Who's it going to be this year?

More details can be found on the event website [www.iimkbackwaters.com/whiteknight](#).

Media Cell,
 IIM Kozhikode

- Print-Friendly Version
- Email to a Friend

- [UK ACCA School](#) Free Pass First Time Guarantee, Visa Support, Career Service. Apply Today [www.LSBF.org.uk/ACCA](#)
- [Event Mgmt & PR Program](#) Ashok INLEAD offers 1year P.G Diplo ma with 100% placement assistance [www.inlead.in](#)
- [Distance MBA from SMU](#) Apply now! DEC,UGC approved degree Convenient- anytime, anywhere. [Smude.edu.in/Admissi](#)

Ads by Google



Comments (0)

STATS

Total
 Total articles: 395
 Total Categories: 15
 Updated in Last Week: 1
 Add Article →

LOGIN

Login Id

 Password

 Forgot Password? New User?
 Login Sign Up

Other Articles: Abhi

- [IIM Calcutta freshers learn about investment banking careers from Aisha De Sequeira - More women in](#)
 - [10 Ways to Support Your Best Customers](#)
 - [A pill in Entrepreneurship by Dr. Sunil Handa](#)
 - [Business School of Delhi \(BSD\) invites application for PG Diploma in Management \(PGDM\)](#)
 - [CAREER OPORTUNITIES IN RETAIL MANAGEMENT](#)
- More →

Related Articles

- [IIM Calcutta freshers learn about investment banking careers from Aisha De Sequeira - More women in](#)
- [A pill in Entrepreneurship by Dr. Sunil Handa](#)
- [Business School of Delhi \(BSD\) invites application for PG Diploma in Management \(PGDM\)](#)
- [Career as a Chef](#)
- [CAREER OPORTUNITIES IN RETAIL MANAGEMENT](#)

SEARCH ARTICLE

Enter Keywords
 Go

CATEGORIES

- [Banking and Finance](#)
 - [Campus Articles](#)
 - [Entrepreneurship](#)
- View All →

INVITE FRIENDS

Invite your Friends, your Colleagues, your Group Members, your Seniors, your Team mates...and others.
 Invite your Connections →

Management Paradise

- [About Us](#)
- [Press](#)
- [Jobs](#)
- [Contact Us](#)
- [Blog](#)

Legal

- [Terms & Conditions](#)
- [Privacy Policy](#)
- [Disclaimer](#)
- [Copyrights](#)

Help

- [Getting Started](#)
- [Support](#)
- [FAQs](#)
- [Tour](#)
- [Feedback](#)

Partners

Entrepreneur Partner



Hosting Partner



Follow

