



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute
of Management
Kozhikode
Globalizing Indian Thought



IIM KOZHIKODE

RESEARCH NEWSLETTER

2023 – 2024 | VOLUME 22



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MESSAGE FROM THE DIRECTOR

The quality and impact of IIM Kozhikode's research are fundamental to our national and global recognition. As an institution, we are committed to fostering a robust research culture that addresses the evolving needs of academia, business, and society. This commitment is vital for shaping the next generation of leaders and delivering transformative education.

I am proud to present the 22nd edition of IIMK's Research Newsletter, showcasing the remarkable achievements of our distinguished faculty and dedicated doctoral students. During the past academic year, we published a record-breaking 142 journal articles. Our faculty members continue to produce high-quality, innovative research in their respective fields, earning recognition among global peers and securing prestigious grants, funding, and awards.

I extend my heartfelt gratitude to our entire research community for their outstanding contributions. Their dedication has significantly boosted our research output, even as they manage increased teaching and administrative responsibilities. This collective effort reinforces our commitment to excellence in both research and education.

This surge in research output strengthens IIMK's academic standing, and I am confident our faculty will continue to deliver impactful work, setting new standards for future achievements. The institute remains committed to supporting them in every possible way.

Over the past year, we successfully hosted several international conferences, including the 4th International Conclave on Globalizing Indian Thought (GIT 2023) in Mysore. We are excited to announce that the 5th edition will be held in London.

IIMK is entering an exciting phase of growth—expanding programs, faculty, and our student body, while also climbing in rankings and reputation. I encourage you to explore this newsletter to learn more about our institute's exceptional contributions to the world of knowledge.

With warm regards and best wishes,

Prof. Debashis Chatterjee



MESSAGE FROM THE CHAIRPERSON, RESEARCH

We are pleased to present the latest edition of IIMK's research newsletter, which showcases the exceptional achievements of our faculty and doctoral students. Over the past academic year, we published 142 journal articles, including 62 in highly rated A and A* journals (as per ABDC and ABS rankings) and one in the prestigious FT50 category. Our research endeavors continue to flourish, marked by the success of international conferences, increased funded projects, and a growing number of research seminars featuring distinguished scholars from India and abroad.

This year, we hosted four major international conferences: the Australia-India Cyber Security Leaders International Symposium 2023, the 4th International Conclave on Globalizing Indian Thought (GIT 2023) in Mysore, the 7th JAAF-ATP India Symposium, and the India Labour Conference 2024. These conferences reflect our commitment to fostering a vibrant research ecosystem. Our faculty successfully completed ten funded research projects, while IIMK organized thirteen research seminars and one workshop, promoting collaboration and skill development.

We had the honor of hosting renowned international scholars, including Prof. Madhu Kalimipalli (Lazaridis School of Business, Canada), Prof. VK Narayanan (Drexel University, USA), Prof. Balasingham Balachandran (Monash University, Malaysia), Prof. Manpreet Singh Hora (Georgia Institute of Technology, USA), Prof. V G Venkatesh (EM Normandie Business School, France), Prof. Gopal Krishnan (Bentley University, USA), Prof. Stephen Zhang (University of Adelaide, Australia), Prof. Vikas Kumar (University of Sydney), Prof. Suresh Govindaraj (Rutgers University, USA), and Prof. Ravi Ramamurthi (Northeastern University), among others, who shared their cutting-edge research insights with us.

This 22nd edition of IIMK's research newsletter highlights our significant research accomplishments from the past year. We invite you to explore the newsletter for more detailed insights into the academic research activities at our institute.

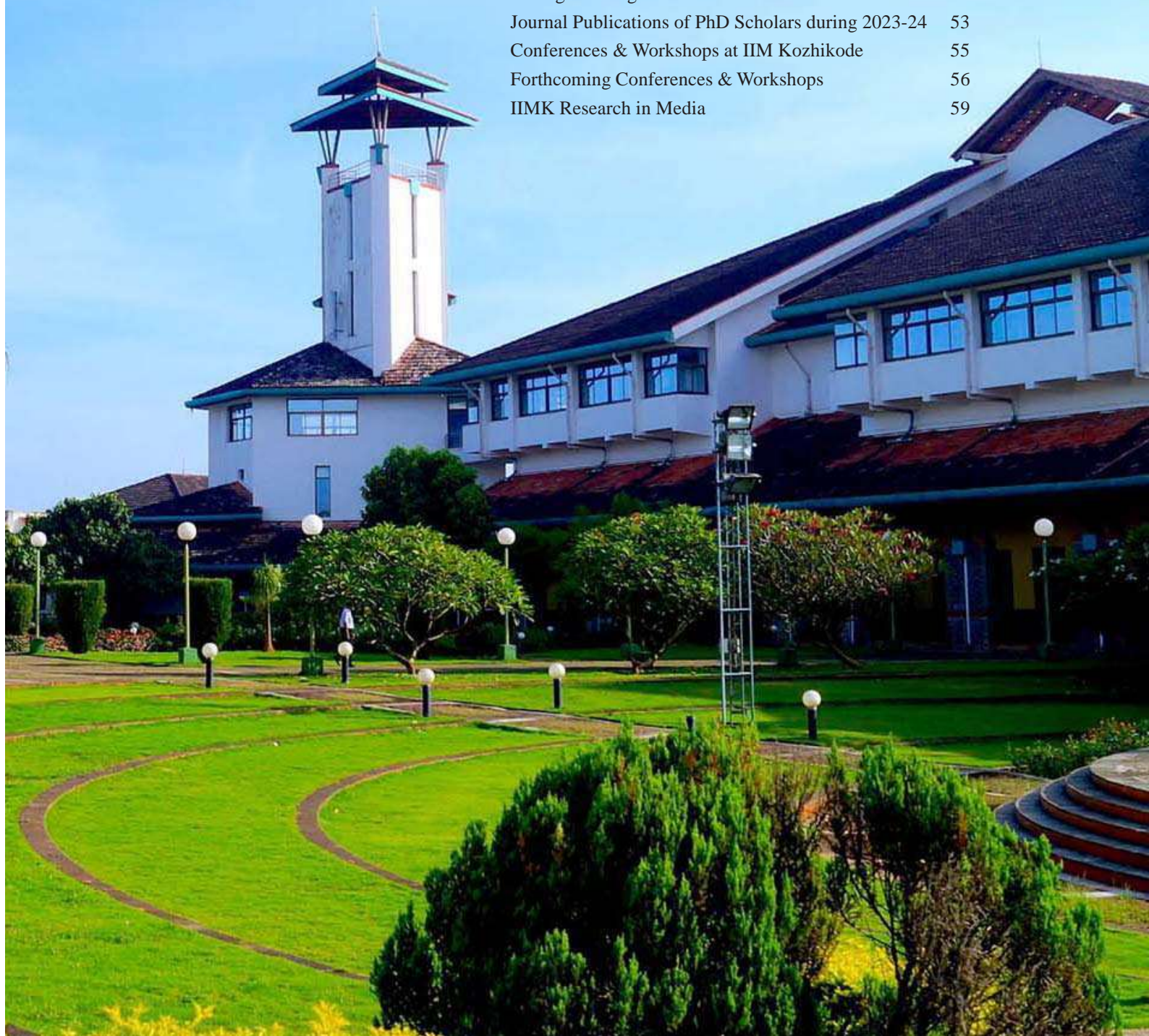
Prof. Jijo Lukose P J

IIM KOZHIKODE
**RESEARCH
NEWSLETTER**

2023 - 2024 | VOLUME 22

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RESEARCH & PUBLICATIONS HIGHLIGHTS

A total of 142 research articles were published in prestigious peer-reviewed journals this year. Among these, 5 appeared in A* category journals, 57 in A category, and 52 in B category. Additionally, one publication was featured in an FT50 journal. These journal categories are determined based on a ranking system that integrates the ABDC, ABS, and Scopus rankings.

Furthermore, 10 new research projects were launched, and 13 research seminars were conducted during the year.

RESEARCH TRENDS @ IIMK – AN OVERVIEW 2019-20 to 2023-24



RESEARCH SEMINARS 2023-2024

SPEAKER	TOPIC	DATE	YEAR
Prof. Madhu Kalimipalli Professor of Finance & Director, PhD and Research-based Master's Programs in Management, Lazaridis School of Business and Economics, University Avenue West, Waterloo	Do Firms Benefit from Carbon Risk Management? Evidence from the Credit Default SwapsMarket	03 April	2023
Prof. V.K. Narayanan Deloitte & Touché Jones Stubbs Professor of Strategy and Entrepreneurship in Drexel University, Philadelphia, PA.	Management Theory: quo vadis	02 May	2023
Prof. Balasingham Balachandran Professor and Head, Department of Finance at MonashUniversity, Malaysia	Founder CEOs AndCorporate Cash Holding	30 June	2023
Prof. Manpreet Singh Hora Professor at the Georgia Institute of Technology, Atlanta, USA	Buyer-Supplier Networks and Innovation: The Role of Technological Distance	11 July	2023
Prof. V G Venkatesh Professor of Supply Chain Management at EM NormandieBusiness School, France	A Primer For An Impactful Research Journey	31 August	2023
Prof. Vijaya Bhaskar Marisetty Professor of Finance at the University of Hyderabad, India.	Is Block chain beneficial for Banks? Evidence from the Ripple Network Adoption	04 September	2023
Prof. VG Sridharan Indian Institute of Management Kozhikode Pro. Paul Coram &Prof. Yalin Han The University of Adelaide (Joins online)	Does Incentive Compensation Motivate Senior Managers to Approve Radical New Product Development Projects? An Experimental Investigation	14 September	2023
Prof. Gopal Krishnan Professor of Accounting and the coordinator of the Ph.D. program in Accounting at Bentley University, USA	Do Female-Friendly Boards Mitigate Gender Pay GapAmong Directors?	25 October	2023
Prof. Stephen Zhang Professor of Entrepreneurship and Innovation, University of Adelaide, Australia	Boon or bane having over confident founder-CEOs for firm performance? The role of firm dynamic capability and CEO risk taking	02 November	2023
Prof. Vikas Kumar Discipline of International Business, The University of Sydney Business School	Using Emerging Market Context to Advance International Business Research	12 December	2023
Prof. Suresh Govindaraj Professor and Director of the Ph.D. and DBA Programs, Rutgers University, USA	Valuation of Accruals and Investor IntertemporalConsumption-Investment Choices	04 January	2024
Prof. Ravi Ramamurti Distinguished Professor of International Business &Strategy and Founding Director of the Center for Emerging Markets at Northeastern University	How can scholars use the Indian context to publish research that has universal relevance?	17 January	2024

Prof. V.K. Narayanan Deloitte & Touché Jones Stubbs Professor of Strategy and Entrepreneurship in Drexel University, Philadelphia, PA, USA	Transfer of Learning Across Projects	25 January	2024
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RESEARCH GRANT PROJECTS 2023-2024

PRINCIPAL INVESTIGATOR	TITLE	AREA
Rupesh Kumar Pati	Case study on Dedicated Freight Corridor Corporation India Ltd (DFCCIL) SGRP/2022-23/07.R1	Quantitative Methods and Operations Management
Shubhasis Dey	Tipping Point About Political Choice and Online Political Activism SGRP/2023-24/02	Economics
Rajesh Srinivas Upadhyayula	Impact of International Experience of Founders & Absorptive Capacity in the post market entry success of Emerging Market INVs MGRP/2023-24/1	Strategic Management
Satish Krishnan	The Good and Bad of Receiving Personal Disclosures at Work: An Experience Sampling Study SGRP/2023-24/04	Information Systems
Ashok Thomas	Active financial education to children: Does it transform financial capability? LGRP/2023-24/1	Economics
Vipin P Veetil	Rivalrous Competition and Macroeconomic Volatility SGRP/2023-24/05	Economics
Payal Anand	An investigation of the impact and implication of knowledge hiding in an interpersonal sales setup SGRP/2023-24/06	Organizational Behaviour and Human Resources
Shubhasis Dey	Understanding the Dynamics of Fake News Discernment: A Comparative Analysis of Gender, Caste, and Religion in India SGRP/2023-24/07	Economics
Sreejesh S	Shaping Sustainable Partnerships: The Role of Ethical Conduct in B2B Buyer-Supplier Dyads LGRP/2023-24/02	Marketing Management
Satish Krishnan	Examining the influential factors shaping communities on Reddit and YouTube: Lessons drawn from the events of the 2023 France riots LGRP/2023-24/03	Information Systems



ECONOMICS

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Thomas, A., Gangopadhyay, K., Balooni, K., Balasubramanian, S., & Padmanabhan, M. (2024). Is Government Health Subsidy Targeted Enough in India? Evidence from a Tertiary Hospital. *International Journal of Public Administration*, 47(9), 579-599. <https://doi.org/10.1080/01900692.2024.2320354>

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Mandel, A., & Veetil, V. P. (2024). Transient dynamics of the COVID lockdown on India's production network. *Journal of Economic Interaction and Coordination*, 1-33. <https://dx.doi.org/10.2139/ssrn.3916355>

Nair, S.R., Bhatia, P. (2024) Balancing Self-sufficiency and Health Risks: Should India Commercialise Generically Modified Mustard Crop? *Economic and Political Weekly*, *Economic & Political Weekly*. <https://www.epw.in/journal/2024/25/special-articles/balancing-self-sufficiency-and-health-risks.html>

CONFERENCE PAPERSPRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Vipin P Veetil & Antoine Mandel	Rivalrous Competition and Macroeconomic Volatility	Econometric Society Asia Conference	2024

Vipin P Veetil & Antoine Mandel	Rivalrous Competition and Macroeconomic Volatility	Indian Statistical Institute Annual Conference	2024
Mridul Kumar Saggar	Mind the Emerging Gap data Gaps in Monetary & Financial Statistics	42nd IARNIW Conference	2024
Sthanu R Nair	Dissecting India's Growth in an uncertain world	Annual International Research Conference & conducted by IIM Lucknow	2023
Rudra Sensarma & Aariya Sen	US Unconventional Monetary Policy and Financial Stress of Emerging Market Economies: Role of Policy Independence	Vietnam Symposium in Banking and Finance	2023
Rudra Sensarma & Aariya Sen	Winners and Losers: The Effects of Monetary Policy on Income and Consumption Inequality	ISDSI Global Conference 2023, IIM Ranchi	2023
Rudra Sensarma & Anannya Gogoi	Stochastic Frontier Leanness and Firm Performance: Evidence from India	26th Annual International Conference of the Society of Operations Management, IIM Shillong	2023
Chitwan Lalji & Sana Tabassum	Harder being left behind? An insight into the health status of women in migrant households	Research Symposium on Finance and Economics (RSFE) organized by IFMR Graduate School of Business	2023
Anirban Ghatak	Think It, Don't Overthink It: Learning from a Children's Puzzle	2nd World Conference on Business, Management, Finance, Economics, and Marketing	2023

BOOK

AUTHOR(S)	TITLE	DETAILS	YEAR
Kausik Gangopadhyay	The Majoritarian Myth: How Unscientific Social Theories Create Disharmony	Garuda Prakashan Pvt. Ltd.	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Ashok Thomas	Recalibrating a Field Experiment: Sharing Lessons to get it Right	https://iimk.ac.in/uploads/publications/IIMKCS269ECO202401.pdf	2024
Chitwan Lalji & Shannu Narayan	To or Not to Migrate with Family: Dilemmas of Migrant Workers	https://iimk.ac.in/uploads/publications/IIMKCS261HLA202402.pdf	2024

NON- REFEREED PUBLICATIONS / PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Kausik Gangopadhyay	Gramscian Woke Culture Cannot Bring Harmony; Shri Ram's is a Vastly Better Idea	Magazine: Swarajya	2023

Rudra Sensarma & Ashish Desai	What's the secret behind creating 'lakhpati didis'?	Business Line	2023
Rudra Sensarma & MD Gyasuddin Ansari	Are tighter norms for personal loans justified?	BusinessLine	2023
Rudra Sensarma	Kerala budget: Banking on infra, tourism and tech	The New Indian Express	2023
Rudra Sensarma	LDF's economic policies need to deliver for youth	The New Indian Express	2023
Rudra Sensarma	Cost factors will make it hard for the RBI to turn its pause into a pivot	Moneycontrol	2023
Rudra Sensarma	The RBI's rate hike pause is flattering to deceive	Moneycontrol	2023
Rudra Sensarma	RBI chooses status quo to balance inflation and growth	Deccan Herald	2023
Sthanu R Nair	Unrevelling Kerala's revenue woes	Deccan Herald	2023
Sthanu R Nair & Rudra Sensarma	16th Finance Commission must reward performance	Deccan Herald	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Kausik Gangopadhyay	Could Economic Incentive Reduce Efficiency in Academia?	https://iimk.ac.in/uploads/publications/IIMKWPS593ECO202401.pdf	2024
Kausik Gangopadhyay	Triple Convergence on Bifurcation of Cultures and the Study of Social Systems	https://iimk.ac.in/uploads/publications/IIMKWPS601ECO202402.pdf	2024
Ashok Thomas & T.M Sivadasan	Effect of Financial Inclusion on Household Wealth Portfolios: A Closer Look from Social Stratification	https://iimk.ac.in/uploads/publications/IIMKWPS607ECO202403.pdf	2024
Ashok Thomas & T.M Sivadasan	Household Credit Behaviour in India: The role of Social Comparison and Financial Literacy	https://iimk.ac.in/uploads/publications/IIMKWPS608ECO202404.pdf	2024
Sthanu R Nair	Dissecting India's economic growth story in an uncertain world	https://iimk.ac.in/uploads/publications/IIMKWPS609ECO202405.pdf	2024
Sthanu R Nair & R Sai Shiva Jayanth	Impact of Social Networks on Farmers Adoption of Smartphones	https://iimk.ac.in/uploads/publications/IIMKWPS610ECO202406.pdf	2024
Sthanu R Nair & Pooja Bhatia	The Determinants of Tax Morale in India	https://iimk.ac.in/uploads/publications/IIMKWPS611ECO202407.pdf	2024

Chitwan Lalji	Calamities hit girl children harder: Evidence from rural India	https://iimk.ac.in/uploads/publications/IIMKWPS617ECO202408.pdf	2024
Vipin P Veetil & Antoine Mandel	Do Granular Shocks Generate Sizeable Aggregate Volatility?	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4677038&mirid=1	2024

MEMBERSHIP OF EDITORIAL / REVIEW BOARD / AD HOC REVIEW

NAME	TITLE	DESIGNATION
Chitwan Lalji	IIM Kozhikode Society And Management Review (KSM(ST))	Associate Editor

FACULTY – ECONOMICS



Anirban Ghatak



Ashok Thomas



Chitwan Lalji



Kausik Gangopadhyay



Kulbhushan Balooni



Leena Mary Eapen



Mridul Kumar Saggar



Rudra Sensarma



Shubhasis Dey



Sthanu R Nair



Vipin P Veetil



FINANCE, ACCOUNTING & CONTROL

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CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Sudershan Kuntluru & Anju P Tom	Board Skills And Esg Ratings In India	5th SEBI-NISM Research Conference (5th SNRC 2024)	2024
Ekta Sikarwar & Shivani Sahoo	Impact of hedge accounting under IFRS 9 on risk management	Indian Academy of Management (INDAM) Conference	2024
Aswin Alora	Supply Chain Finance Adoption Capability of the MSME firms in India	LACC ARC 2024 – ICARETM Conference, Dubai	2024
Sudershan Kuntluru & Kevin Chacko	Socio-Economic Welfare, Taxation Policy and Corporate Investments	India Finance Conference	2023
Sudershan Kuntluru & Sumeet Rajput	Consolidated or Standalone Earnings: Which Do Investors React to?	India Finance Conference	2023
Rachappa Shette & Nemiraja Jادیyappa	Regulation of related party transactions and accounting conservatism: Evidence from Indian business groups	4th Annual International Capital Markets Conference 2023	2023
Aravind Sampath & Rachappa Shette	Do Firms Round Up Cash Flow Figures? New Evidence from India	India Finance Conference	2023
Nemiraja Jادیyappa	The economic cost of mandatory CSR regulation: Evidence from India	International Conclave on Globalizing Indian Thought 2023	2023
Pankaj Kumar Baag & Chhavi Jain	Stakeholder Analysis of Startup Life- Cycle	13th International Conference on Excellence in Research and Education CERE 2023, IIM Indore	2023
VG Sridharan	Towards a New Accounting Model for Measuring Charity Organizations' Social Impact Performance	4th International Conclave on Globalizing Indian Thought (GIT 2023)	2023



Jijo Lukose & Aneesha M A	Underwriter Reputation, Retail Demand and Performance of SME IPOs in India	Research Symposium on Finance and Economics (RSFE)	2023
Jijo Lukose & A Athira	Family Management Control, Ownership Concentration, and Tax Management: Evidence from India	Research Symposium on Finance and Economics (RSFE) 2023	2023
Abhilash S Nair & Aniket Bhanu	Effect of Personal Liability on Firm Choice by Candidate Independent Directors: Evidence From India	The Eighth (2023) Cross Country Perspectives in Finance	2023

BOOK

AUTHOR(S)	TITLE	DETAILS	YEAR
Pankaj Kumar Baag, Vidhu Shekhar, Kiran Kumar KV & Sumit Jha	Fintech for Managers A Handbook	SYBGEN Learning India Private Limited	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Aswin Alora	Does the adoption of the TReDS platform help CPSE in its Financial Performance?	https://iimk.ac.in/uploads/publications/IIMKCS241FIN202401.pdf	2024
Abhilash S Nair	Financing Social Infrastructure:Case of a Sewerage Project in Kerala	https://iimk.ac.in/uploads/publications/IIMKCS246FIN202402.pdf	2024
Rachappa Shette	VWC Limited: Analysis of Financial Statements	https://iimk.ac.in/uploads/publications/IIMKCS248FIN202403.pdf	2024
Nemiraja Jadyappa	Portfolio Approach for Selecting Financing Method:Corporate vs. Project Financing	https://iimk.ac.in/uploads/publications/IIMKCS250FIN202404.pdf	2024

Nemiraja Jadiyappa	Building a New OFC Network by Samskruti Ltd: How Does Project Financing add Value to the Sponsor?	https://iimk.ac.in/uploads/publications/IIMKCS251FIN202405.pdf	2024
Nemiraja Jadiyappa	Minerva Ltd: Risk mitigation using project financing	https://iimk.ac.in/uploads/publications/IIMKCS259FIN202406.pdf	2024
Pankaj Kumar Baag	Terabyte Mode India Ltd: ABC Model Development	https://iimk.ac.in/uploads/publications/IIMKCS260FIN202407.pdf	2024
Qambar Abidi	Amar's Investment	https://iimk.ac.in/uploads/publications/IIMKCS268FIN202408.pdf	2024
Rachappa Shette	VWC Limited: Analysis of Accounting	https://iimk.ac.in/uploads/publications/IIMKCS276FIN202409.pdf	2024
Rachappa Shette	LAJ Company: Financial Reporting Quality	https://iimk.ac.in/uploads/publications/IIMKCS277FIN202410.pdf	2024
Ekta Sikarwar	Inefficient Markets- Efficient Traders	https://iimk.ac.in/uploads/publications/IIMKCS278FIN202411.pdf	2024
Ekta Sikarwar	Currency Hedging Strategy Of Tata Elxsi	https://iimk.ac.in/uploads/publications/IIMKCS279FIN202412.pdf	2024

NON- REFEREED PUBLICATIONS / PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Aswin Alora	A faultline that could hinder UPI's smooth run	Business Line	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Nemiraja Jadiyappa	Business Groups and Accounting Conservatism: Evidence from Indian Business Groups	https://iimk.ac.in/uploads/publications/IIMKWPS595FIN202401.pdf	2024
Pankaj Kumar Baag & Ambuj Dhakad	Fintech and Financial Inclusion in India	https://iimk.ac.in/uploads/publications/IIMKWPS602FIN202402.pdf	2024
Pankaj Kumar Baag & Ritika Agrwal	ESG Performance of Indian Firms: A Thematic Analysis of ESG Reports	https://iimk.ac.in/uploads/publications/IIMKWPS603FIN202403.pdf	2024
Pankaj Kumar Baag & Parnika Garg	Global Impact: Assessing Cop26's Influence On Corporate ESG Reporting Across Geographies	https://iimk.ac.in/uploads/publications/IIMKWPS604FIN202404.pdf	2024

Ekta Sikarwar & Shivani Sahoo	Derivative accounting and Hedging : Indian evidence	https://iimk.ac.in/uploads/publications/IIMKWPS616FIN202405.pdf	2024
VG Sridharan	Why are Sustainable Strategies Becoming Unsustainable?	ResearchGate	2024
VG Sridharan, Paul Coram & Yalin Han	Does incentive compensation motivate senior managers to promote radical new product development projects? An experimental investigation	ResearchGate	2024
VG Sridharan	Towards a new accounting model to measure the social impact performance of charities	ResearchGate	2024
VG Sridharan & Campbell Heggen	The Effects of Proportionate and Disproportionate Combinations of Eco-Control and Enabling Approach on Environmental Performance	ResearchGate	2024

FACULTY - FINANCE, ACCOUNTING & CONTROL



Abhilash S. Nair



Aravind Sampath



Aswin Alora



Ekta Sikarwar



Jijo Lukose P.J.



Nemiraja Jادیappa



Pankaj Kumar Baag



Qambar Abidi



Rachappa Shette



Ram Kumar Kakani



Ramprasath L



S S S Kumar



Sony Thomas



Sudershan Kuntluru



VG Sridharan



HUMANITIES & LIBERAL ARTS IN MANAGEMENT

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Sethi, D., Ozturk, A. B., Pizam, A., Hacikara, A., An, Q., Chaulagain, S., Balderas-Cejudo, A., Buhalis, D., Fuchs, G., Hara, T., Meria, J.V.S., Revilla, R. G., Shen, Y. & State, O. (2023). Hotel customers' behavioral intentions toward service robots: the role of utilitarian and hedonic values. *Journal of Hospitality and Tourism Technology*, 14(5), 780-801.

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Sharan, K., Dhayanithy, D., & Sethi, D. (2023). Interrelationship between strategic factors, technology and organizational learning: a systematic literature review. *Journal of Knowledge Management*, 27(9), 2462-2483.

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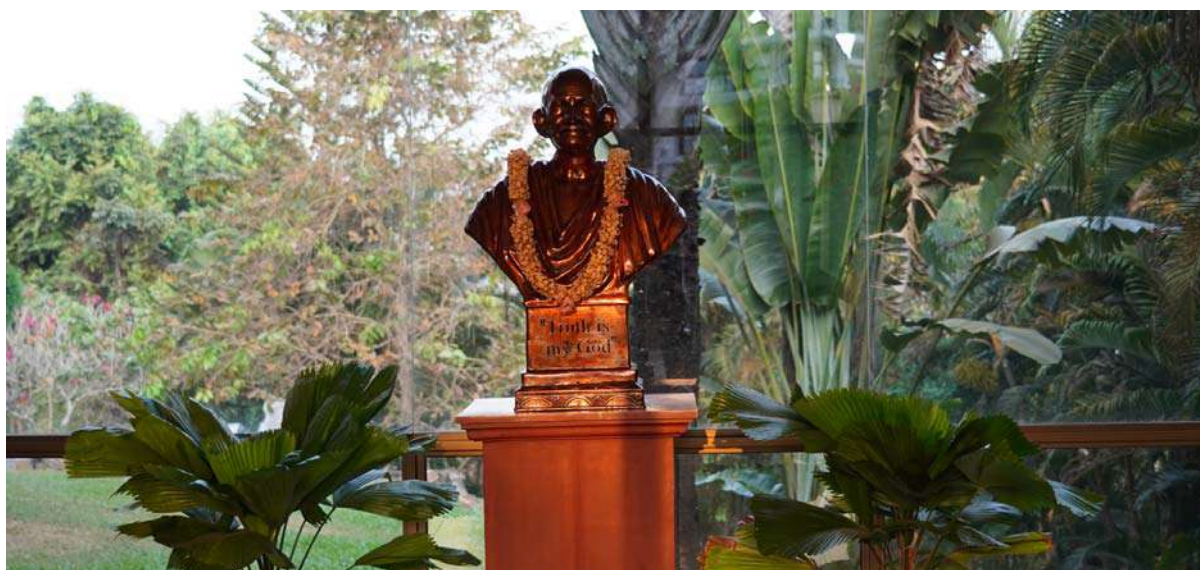
Deva Prasad, M & Prakash Patra, S (2023), Analysis of the New Online Gaming Regulation in India, *Entertainment Law Review*. <https://doi.org/10.1016/j.jclepro.2023.138830>

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CONFERENCE PAPERS PRESENTED			
AUTHOR(S)	TITLE	DETAILS	YEAR
Shannu Narayan	“Cross-Border Insolvency Law Regime: Comparing India, China and Singapore”	International Conference on Comparative Law: A Story of Convergences, Divergences and Exploitation of Liminal Spaces	2024
Shannu Narayan	Preserving Data Sovereignty in The Age of Digital Empires	National Conference on International Law in Times of Crisis	2024
Judu Ilavarasu	Monastic Wisdom for Mental Wellbeing: Insights from the Classical Text Jīvan Mukti Viveka	Mind, Brain and Consciousness Conference	2023
Anupam Das & Judu Ilavarasu	Conflict Management Styles and Psycho-Emotional Characteristics	Behavioral Science in Management Conference	2023
Anupam Das	Impact of Corporate Activism on Advancing Gender Equality in Advertisements: A Content Analysis of YouTube Videos and Viewers’ Feedback	International Conclave on Globalizing Indian Thought 2023	2023

CASE STUDIES PUBLISHED			
AUTHOR(S)	TITLE	DETAILS	YEAR
Deva Prasad M	A Toy Manufacture’s Concern Regarding Product Liability Framework	https://iimk.ac.in/uploads/publications/IIMKCS257HLA202401.pdf	2024
Shannu Narayan & Chitwan Lalji	To or Not to Migrate with Family: Dilemmas of Migrant Workers	https://iimk.ac.in/uploads/publications/IIMKCS261HLA202402.pdf	2024
Shannu Narayan & Deva Prasad M	Legally positioning Corporate Social Responsibility under Indian Tax Law: A Case Study	https://iimk.ac.in/uploads/publications/IIMKCS264HLA202403.pdf	2024



Judu Ilavarasu	Application of Triguna for Managing Mental Wellbeing at Workplace	https://iimk.ac.in/uploads/publications/IIMKCS267HLA202404.pdf	2024
Deva Prasad M	Can I compare the competitor's product in my advertisement?	https://iimk.ac.in/uploads/publications/IIMKWPS223HLA202302.pdf	2023

NON- REFEREED PUBLICATIONS/PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Anupam Das	How to develop and maintain reading habits in the digital era	Forbs India	2023
Deepa Sethi	ChatGPT: A facilitator that will work for business communication	Forbes India	2023

MEMBERSHIP OF EDITORIAL /REVIEW BOARD/AD HOC REVIEW

NAME	TITLE	DESIGNATION
Judu Ilavarasu	Executive Editor	Journal of Applied Consciousness Studies.

FACULTY - HUMANITIES & LIBERAL ARTS IN MANAGEMENT



A.F. Mathew



Anupam Das



Deepa Sethi



Deva Prasad M



Judu Ilavarasu



Salamah Ansari



Shannu Narayan



INFORMATION SYSTEMS

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Basu, B., Sebastian, M. P., & Kar, A. K. (2024). What affects the promoting intention of mobile banking services? Insights from mining consumer reviews. *Journal of Retailing and Consumer Services*, 77, 103695.

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Krishna, B., Krishnan, S., & Sebastian, M. P. (2023). Understanding the process of building institutional trust among digital payment users through national cybersecurity commitment trustworthiness cues: a critical realist perspective. *Information Technology & People*. <https://doi.org/10.1108/ITP-05-2023-0434>

Antony Vijesh, V., Sumithra Rudresha, S., & Abdulla, M. S. (2023). A Note on Generalized Second-Order Value Iteration in Markov Decision Processes. *Journal of Optimization Theory and Applications*, 199(3), 1022-1049.

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Narmetta, M., & Krishnan, S. (2023). Enterprise Systems Implementation and their Impact on Employee Job Outcomes. A review of the literature, synthesis, and framework. *Scandinavian Journal of Information Systems*, 35(1), 4. <https://aisel.aisnet.org/sjis/vol35/iss1/4/>

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<https://doi.org/10.1108/DPRG-01-2023-0005>

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Radhakrishna Pillai R	Can Anything be Ever Sustainable? A Perspective Based on Spiritual Consciousness	International Research Conference on Mindfulness (IRCM)	2024
Radhakrishna Pillai R	The Leverage Point for Sustainability Intervention: A Subtle Re-connect with the Seed of Values ?	9th PAN IIM WMC	2024
Vidushi Pandey & Labeeba Kothur	Does Algorithmic Awareness Inculcate Mindful News Consumption in Social Media?	Pacific Asia Conference on Information Systems (PACIS) 2023	2023
Vidushi Pandey, Sumeet Gupta & Hee-Woong Kim	Examining the Role of Information Characteristics in creation of Echo-Chambers on Social Media	Australasian Conference of Information Systems (ACIS) 2023	2023
Vidushi Pandey & Diksha Singh	Perceptions of Multiplatform Complementarity Among Online Shoppers	Australasian Conference of Information Systems (ACIS) 2023	2023
Vidushi Pandey & Labeeba Kothur	Mental Models of Social Media Curation Algorithms	International Conference of Information Systems (ICIS) 2023	2023
Sreejith A, Ayushi Agarwal & Rahul Lakhmani	Influence of ICT governance on cyber security: a generalized method moment (GMM) approach in Asia	16th International Conference on Theory and Practice of Electronic Governance	2023
Sreejith A, Abhishek Talawar & Sheena Suresh	Recent Technological Developments in the Tourism Industry: A Bibliometric Analysis	ICT: Smart Systems and Technologies, Proceedings of ICTCS 2023	2023
Sreejith A & Mukesh Chaware	Exploring the Future Role of Applied AI in Project & Product Management: Detailed Focus on Software World	International Conference of Information Systems (ICIS 2023) TREOS. 11	2023
Satish Krishnan, Pramukh Nanjundaswamy Vasist & Abhijith Anand	The Role of CIOs and board's IT competence on HIT investments	Forty-Fourth International Conference on Information Systems	2023

Satish Krishnan & Pramukh Nanjundaswamy Vasist	Why do consumers believe in brand-related fake news? Insights from a methodological juxtaposition of QCA and meta-synthes	International Federation for Information Processing (IFIP) Working Group 8.6 Conference on Transfer and Diffusion of IT	2023
Radhakrishna Pillai R	The Vasudhaiva Kutumbakam is Currently Being Re-established by the God of Gita by Re-establishing Swadharma?	8th International Gita Seminar	2023
Radhakrishna Pillai R	Globalizing Indian Festivals - The “Raksha Bandhan” and its Spiritual Significance for Sustainability	International Conclave on Globalizing Indian Thought 2023	2023
Radhakrishna Pillai R & Ayushi Agarwal	Mapping the Trajectory of Sustainable Industry 4.0 Advancement: A Systemic Approach through Causal Loop Diagram Analysis	International Conclave on Globalizing Indian Thought 2023	2023
Radhakrishna Pillai R & Sajeena	A Comparative Study of the Recent ESG Initiatives of Indian and Global IT Firms	International Conclave on Globalizing Indian Thought 2023	2023
Radhakrishna Pillai R & Harish P M	Digitalization for Corporate Sustainability in Top 2 Indian banks by Market capitalization: An exploratory study	International Conclave on Globalizing Indian Thought 2023	2023
M P Sebastian	Malicious Domain Names and their Semantic Features: Building Intelligent Predictor Systems Using Textual Features of DNS Dataset	International Conclave on Globalizing Indian Thought 2023	2023
Anindita Paul	Mixed Method Research in the Critical Realist Paradigm: Applying Case Study and Descriptive Statistics to Inquire into Teleworkers’ ICT Use in the Home Setting during the Covid-19 Pandemic	International Qualitative Research Conference	2023
M P Sebastian & Arkomita Mukherjee	Shadow AI: A Review of the Literature, Ethical Concerns and an Agenda for Future Research	“Management Doctoral and Researcher’s Colloquium”, Indian Institute of Foreign Trade, Kolkata	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Sreejith A & Riyas Kolopram Kandy	Assistive Technology Development; markets for inclusive mobility-Acase of Device Manufacturing Company (DMC)	https://iimk.ac.in/uploads/publications/IIMKCS235ITS202401.pdf	2024
Anindita Paul	Enhancing the Web Experience at Flying Squirrel Holidays	https://iimk.ac.in/uploads/publications/IIMKCS247ITS202402.pdf	2024

Radhakrishna Pillai R & LL Ramachandran	Can Tata Digital Transform its Super App Tata Neu to Meet the Super Expectations?	https://iimk.ac.in/uploads/publications/IIMKCS256ITS202403.pdf	2024
Radhakrishna Pillai R & Jagan Gopinath	The Digital Transformation Journey of Olam International Culminating in Technology and Business Service Offerings – What Next?	https://iimk.ac.in/uploads/publications/IIMKCS281ITS202404.pdf	2024

NON- REFEREED PUBLICATIONS/PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Anindita Paul	India Against Dark Patterns: Better late than never	ET Retail	2023
Sreejith A & Shalini Upadhyay	Size Doesn't Matter!	Magazine- Express Computers	2023
Sreejith A & Riyas Kolopram Kandy	Embracing inclusivity by humanising AI decisions	Magazine - Forbes India	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Radhakrishna Pillai R & Harikrishnan R S	Towards Sustainable Crop Selection: An AI Driven Approach to Precision Agriculture	https://iimk.ac.in/uploads/publications/IIMKWPS596ITS202401.pdf	2024
Radhakrishna Pillai R & Harikrishnan R S	Automated Tag Prediction for Expert Identification and Knowledge Sharing in Stack Overflow: A Machine Learning Approach	https://iimk.ac.in/uploads/publications/IIMKWPS599ITS202402.pdf	2024



Radhakrishna Pillai R & Smit Ghelani	Unveiling the Future of AI: Insights from TED Talks using Machine Learning Techniques	https://iimk.ac.in/uploads/publications/IIMKWPS600ITS202403.pdf	2024
Mohammed Shahid Abdulla & Manoshij Banerjee	Through a Manhole Darkly: The Social Shaping of Machine Scavenging Technology in India	https://iimk.ac.in/uploads/publications/IIMKWPS613ITS202404.pdf	2024
Mohammed Shahid Abdulla & Manoshij Banerjee	From Servant to Partner: How AI Chatbots Can Shape Human Behavior and Drive Innovation	https://iimk.ac.in/uploads/publications/IIMKWPS614ITS202405.pdf	2024
Mohammed Shahid Abdulla & Manoshij Banerjee	Beyond Control: Behavior and Addiction in the Modern World	https://iimk.ac.in/uploads/publications/IIMKWPS615ITS202406.pdf	2024
Mohammed Shahid Abdulla & Arjun Hari	WhatsApp as a Superapp : Chatbots, Business API and the challenges ahead	https://iimk.ac.in/uploads/publications/IIMKWPS583ITS202306.pdf	2023
Mohammed Shahid Abdulla & Arjun Hari	AI Safety: where do we stand presently ?	https://iimk.ac.in/uploads/publications/IIMKWPS584ITS202307.pdf	2023

MEMBERSHIP OF EDITORIAL / REVIEW BOARD / AD HOC REVIEW

NAME	TITLE	DESIGNATION
Satish Krishnan	International Journal of Information Management	Associate Editor

FACULTY - INFORMATION SYSTEMS



Anindita Paul



M. P. Sebastian



Mohammed Shahid Abdulla



Radhakrishna Pillai R



Satish Krishnan



Sreejith A



Vidushi Pandey



MARKETING MANAGEMENT

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Banerji, D., Ramasundaram, A., Sreejesh, S., Shukla, Y. S., & Chatterjee, R. (2023). How do we measure the intangible? Overcoming the measurement challenge in services. *International Journal of Consumer Studies*, 47(5), 1911-1926. <https://doi.org/10.1111/ijcs.12965>

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Kuriakose, V., & Sreejesh, S. (2023). Co-worker and customer incivility on employee well-being: Roles of helplessness, social support at work and psychological detachment-a study among frontline hotel employees. *Journal of Hospitality and Tourism Management*, 56, 443-453. <https://doi.org/10.1016/j.jhtm.2023.07.009>

Sreejesh, S. & Ghosh T., (2024) Winning the Ad Battle: Exploring the Influence of Subtle Design Elements and Gaming Platform on Consumer Attention and Brand Memory in In-Game Advertising, *Australasian Marketing Journal*. <https://doi.org/10.1177/14413582241241769>

Sreejesh, S. (2024). Integrated banking channel service quality (IBCSQ): Role of IBCSQ for building consumers' relationship quality and brand equity. *Journal of Retailing and Consumer Services*, 76, 103616. <https://doi.org/10.1016/j.jretconser.2023.103616>

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Sreejesh S & Manu C	Should I participate or not: Tailoring Participate Service Recovery Strategies According to Online Service Failure Types	International Conference on Management Research	2023
Priya Narayanan & Chhavi Baghel	Repositioning Making Charges in Gold Jewellery Retailing to Drive Industry Change: Customer and Jeweller Perspectives	7th IGPC-IIMA Annual Gold & Gold Markets Conference	2023
Omkumar Krishnan	Visitors Preference: Evaluation of Beach Destinations using Aspect-based Sentiment Analysis	The 3rd GLOSITH Global Congress of Special Interest Tourism & Hospitality, Macau	2023
M Geetha, Arunkumar Kaushik, Preeti Gotmare & Jensolin AbithaKumari	Meta-Analysis on Relationship between Perceived Brand Ethicality and Consumer Response	Australian & New Zealand Marketing Academy (ANZMAC)	2023
M Geetha & Abheeshek Roye	Crowding Perceptions and Store Evaluation in Subsistence Marketplaces	Australian & New Zealand Marketing Academy (ANZMAC)	2023

M Geetha	The Stimulus of Mindfulness on Employees Job Satisfaction: The Role of Empathy and Transcendence	International Conference on Emerging Trends in Social, Business and Management Research	2023
M Geetha	The Interplay of Emotional Resilience, Positive Emotions, and Salesperson Behavior in the Pandemic Era: An Application of the Broaden-and-Build Theory	Nitte International Conference	2023
Keyoor Purani	Digital Companions and Psychological Wellbeing: Exploring the Role of Social Support	American Marketing Association Summer	2023
Keyoor Purani	A framework of dilemmas of creative professionals, their resolution and advertising outcomes	American Marketing Association Winter	2023
Joshy Joseph & Satish Pai	Assessing contribution of airline crew uniform to brand loyalty	NASMEI & Great Lakes Institute of Management, Chennai	2023
Dharun Kasilingam	Transforming 'Information Search' using the Metaverse: Understanding the effect of System Design, User Experience, and Perceived Information Quality on Behavioral Intention	ICTIS 2023	2023
Dharun Kasilingam, Aishwarya Arora, Praveen Sv, Gourav Roy & Siddharth Deshmukh	Mobile Application Service Personalisation: A Structural Topic Modelling Approach	Academy of Marketing Science® Annual Conference 2023	2023



Deepak S Kumar	“Biophilic Seasoning” : Can biophilic servicescape influence taste perceptions of consumers?	17th Great Lakes NASMEI Marketing Conference	2023
Deepak S Kumar	Trust building in Peer-to-Peer Exchange: Role of Satisfaction	17th Great Lakes NASMEI Marketing Conference	2023
Anandakuttan B Unnithan	Review Valence and Consequents: A Literature Review	International Conference on Management and Information Systems	2023
Venkataraman S	Do CSR Regulations Help or Hinder Strategic Approaches to the CSR agenda?	International Conference on Advancing Sustainable Futures (ICASF 2023)	2023
Aishwarya Ramasundaram	Influence of Cashbacks Vs Discounts on Selling Effectiveness	AIMS-21	2023
Aishwarya Ramasundaram & G Sridhar	Spirituality and Job Satisfaction in Sales Jobs: Role of Meaningful Work and Sales commissions	AMS world congress conference	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Praveen S	Angelo Crib	https://iimk.ac.in/uploads/publications/IIMKCS231MM202401%20.pdf	2024
Sridhar Guda	Critical Thinking Challenge for Gunasekaran	https://iimk.ac.in/uploads/publications/IIMKCS232MM202402.pdf	2024
Joshy Joseph, Nobin Thomas & Arijit Goswamy	Peanut safe syringe	https://iimk.ac.in/uploads/publications/IIMKCS239MM202404.pdf	2024
Joffi Thomas & Kripa Varghese	Kia Motors India Entry: Formulating Positioning Strategy for Seltos (A)	https://iimk.ac.in/uploads/publications/IIMKCS242MM202405.pdf	2024
Joffi Thomas & Kripa Varghese	Kia Motors India Entry: Formulating Positioning Strategy for Seltos (B)	https://iimk.ac.in/uploads/publications/IIMKCS243MM202406.pdf	2024
Atanu Adhikari & Seema Lall	SastaSundar Ventures Limited – Healthbuddy or Own Pharmacy Stores?	https://iimk.ac.in/uploads/publications/IIMKCS244MM202407.pdf	2024
Atanu Adhikari & Seema Lall	Latika’s Bags: Creativity as a Result of Open Boundaries	https://iimk.ac.in/uploads/publications/IIMKCS245MM202408.pdf	2024
Praveen S	Being a Market Challenger in India	https://iimk.ac.in/uploads/publications/IIMKCS249MM202409.pdf	2024

Atanu Adhikari	Bella Vita Organic's Growth Strategy	https://iimk.ac.in/uploads/publications/IIMKCS252MM202410.pdf	2024
Praveen S	I am a pioneer: So, what?	https://iimk.ac.in/uploads/publications/IIMKCS254MM202411.pdf	2024
Sridhar Guda	Twist in Mahabharata	https://iimk.ac.in/uploads/publications/IIMKCS255MM202412.pdf	2024
Keyoor Purani & Deepak S Kumar	IQRAA: Consumer Journey for Patient Experience Optimization	https://iimk.ac.in/uploads/publications/IIMKCS258MM202413.pdf	2024
Atanu Adhikari & Seema Lall	iD Fresh: International Market Expansion	https://iimk.ac.in/uploads/publications/IIMKCS272MM202410.pdf	2024
Atanu Adhikari	ZOMATO Turn Around: How to Tackle Open Network for Digital Commerce (ONDC)	https://iimk.ac.in/uploads/publications/IIMKCS273MM202415.pdf	2024
Omkumar Krishnan	Lakshadweep: A Journey from Place to Destination	https://iimk.ac.in/uploads/publications/IIMKCS282MM202416.pdf	2024
Atanu Adhikari & Seema Lall	Dream Bakes - Selecting new positioning strategy for Winkies	https://casecent.re/p/196295	2024
M Geetha, Jenifer Arokia Selvi A, Aiswarya B & Poondy Rajan Y	The Mask of Hidden Knowledge Behind Advanced Technologies: A case of distress, unlearning and knowledge transfer	https://doi.org/10.1177/20438869231210577	2023
Keyoor Purani, Priya Premi & Joffi Thomas	Maledia Broadcasting: Getting Ready to Go on Air	https://doi.org/10.1177/09728201231209868	2023
Keyoor Purani & Krishnan Jeeshha	cMercury: Finding Returns in Precision Marketing	https://doi.org/10.1177/09728201231206005	2023

NON- REFEREED PUBLICATIONS/PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Keyoor Purani & Ameya Agrawal	When divine meets dollars: decoding economics of faith	Forbes India	2023
M Geetha & Irfan Shamim	Paradox of choice: 'Good enough' is perfect	The Hindu Businessline	2023
M Geetha & Irfan Shamim	"The Odyssey of Shopping: How to journey from sirens to sales racks to meditation mats?"	The Forbes	2023

M Geetha & Irfan Shamim	Navigating life's treasures: Balancing gold coins and cherished moments	The Forbes	2023
Priya Narayanan	The swoosh and the squiggle: Is there a logic to logos?	BusinessLine newspaper	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Priya Narayanan	Not All Gold Glitters the Same: Unpacking Investment and Sentiment for Effective Persuasion to Drive Gold Monetization in India	https://www.iimk.ac.in/uploads/publications/IIMKWPS581MM202302.pdf	2024
Nivedita Bhanja, Anubha Sekhar Sinha & Shreyash Sahu	Motivations for Counterfeit Luxury Consumption	https://iimk.ac.in/uploads/publications/IIMKWPS588MM202401.pdf	2024
Nivedita Bhanja & Pawan Borde	Gender and Consumption: Understanding Gender Stereotypes on Digital Media	https://iimk.ac.in/uploads/publications/IIMKWPS589MM202402.pdf	2024
Nivedita Bhanja	An Enabler of Change to an Agent of Change: Evolution of Technology in Retailing	https://iimk.ac.in/uploads/publications/IIMKWPS594MM202403.pdf	2024
Priya Narayanan	From "Making Charges" to "Crafting Premium": Determining the Feasibility of a Novel Strategy for Marketing Gold Jewelry	https://iimk.ac.in/uploads/publications/IIMKWPS580MM202301.pdf	2023



Dharun Kasilingam	'I Support This Cause!' – Investigating the Impact of Cause related dimensions on Consumer Attitude Towards Brand and CrM Advertisements	SSRN	2023
Dharun Kasilingam & Gladys Stephen	Influence of Intrinsic and Extrinsic Factors on Individual's Sustainable Consumption Behaviour	https://ssrn.com/abstract=4603714	2023
Dharun Kasilingam	Deciphering the Augmented Reality Paradigm in Marketing: A Meta-Analytical Review Spotlighting Cultural Context, Technological Platforms, Applications, and User Intent	SSRN	2023
Gladys Stephen, Dharun Kasilingam & Daniel Inbaraj Jublee	Understanding the Consumers Attitude Towards CrM: Moderating Role of Advertisement Types (CrM vs. Non CrM)	SSRN	2023
Gladys Stephen, Dharun Kasilingam & Daniel Inbaraj Jublee	Understanding the Effect of Brand Association, Brand Importance and Brand Familiarity on Attitude Towards CrM Advertisements	https://ssrn.com/abstract=4401053	2023
Gladys Stephen, Priya Prakash & Dharun Kasilingam	Understanding the Factors that Influence Consumers' Sustainable Consumption Behavior	https://ssrn.com/abstract=4402003	2023
Gladys Stephen	Role of Individual's Consumption Values On the Attitude Towards Sustainable Consumption Behavior	https://ssrn.com/abstract=4400711	2023
Gladys Stephen, Kasilingam, Dharun, Inbaraj & Daniel	Role of Brand and Cause Related Dimensions on Consumer Attitude towards CrM Advertisements	https://ssrn.com/abstract=4402281	2023
Gladys Stephen, Kasilingam, Dharun, Inbaraj & Daniel	'I Support This Cause!' – Investigating the Impact of Cause related dimensions on Consumer Attitude Towards Brand and CrM Advertisements	SSRN	2023

SESSION CHAIR/ TRACK CHAIR & OTHERS

NAME	DETAILS	YEAR
Gladys Stephen	Session Chair, International Conference of Information Systems (ICIS 2023) , Track : IoT, Smart Cities, Services, and Government	2023

MEMBERSHIP OF EDITORIAL / REVIEW BOARD / AD HOC REVIEW

NAME	TITLE	DESIGNATION
Anandakuttan B Unnithan	IIM Kozhikode Society & Management Review	Managing Editor
Anandakuttan B Unnithan	International Journal of Consumer Studies	Associate Editor

Dharun Kasilingam	Journal of Strategic Marketing (SI in Progress - At Completion Stage)	Guest Editor
M Geetha	IIMK Society and Management Review	Associate Editor
Gladys Stephen	International Conference of Information Systems (ICIS 2023) , Track : IoT, Smart Cities, Services, and Government	Associate Editor
Priya Narayanan	Journal of Consumer Behaviour - ABDC A	Editorial Review Board Member
Priya Narayanan	Psychology & Marketing - ABDC A	Ad Hoc Reviewer

FACULTY - MARKETING MANAGEMENT



Aishwarya
Ramasundaram



Anandakuttan B Unnithan



Atanu Adhikari



Deepak S Kumar



Dharun Kasilingam



Ekta Srivastava



Sridhar G



M Geetha



Gladys Stephen



Joffi Thomas



Joshy Joseph



Keyoor Purani



Nivedita Bhanja



Omkumar Krishnan



Praveen S



Priya Narayanan



Pronobesh Banerjee



Sreejesh S



ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCES

REFEREED JOURNAL PUBLICATIONS

Vasist, P. N., & Chatterjee, D. (2023). Combating fake news and digital deception at the workplace: An integrative review and open systems theory-led framework for future research. *IIM Kozhikode Society & Management Review*, 22779752231163360. <https://doi.org/10.1177/22779752231163360>

Anand, A., James, L., Varma, A., & Dhal, M. (2024). Age is just a number, but with number comes prejudice: exploring workplace ageism and charting directions. *International Journal of Organizational Analysis*. <https://doi.org/10.1108/IJOA-10-2023-4030>

Nivedhitha, K. S., Pasricha, P., & Angelin Vilma, G. (2024). How green social network affordances enhance pro environmental behaviour?. *International Journal of Consumer Studies*, 48(2), e13038. <https://doi.org/10.1111/ijcs.13038>

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Garg, N., Anand, P., & Vakeel, K. A. (2023). Prioritizing personality diversity: a commitment and performance based perspective. *International Journal of Educational Management*, 37(5), 1005-1023. <https://doi.org/10.1108/IJEM-06-2022-0218>

Anand, A., Doll, J., & Ray, P. (2024). Drowning in silence: a scale development and validation of quiet quitting and quiet firing. *International Journal of Organizational Analysis*, 32(4), 721-743. <https://doi.org/10.1108/IJOA-01-2023-3600>

Chennangodu, R., & Kandathil, G. (2023). (Dis) empowering the feminine? Spatializing the interlace of gender class neoliberal managerialism in a women only café in India. *Gender, Work & Organization*, 30(5), 1631-1648. <https://doi.org/10.1111/gwao.13002>

Kandathil, G., & Chennangodu, R. (2024). Postfeminist individuating of a women collective and the strugglesome emergence of a relational collective feminist solidarity: The story of Kudumbashree, a Kerala state instituted women empowerment program. *Gender, Work & Organization*, 31(1), 115-132. <https://doi.org/10.1111/gwao.13057>

Soral, P., Pati, S. P., Singh, S. K., Del Giudice, M., & Degbey, W. Y. (2023). Let us halt the resurgence of protectionism: Trade openness, innovation ecosystem, and workforce diversity in the knowledge-based economy. *Management International Review*, 63(5), 759-789. <https://link.springer.com/article/10.1007/s11575-023-00520-6>

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
K Unnikrishnan Nair & Kurian R E	Being adaptive and proactive in the context of continuous organizational changes: A conservation of resources perspective	9th Pan IIM World Management Conference	2024

Prantika Ray	Return to work post maternity leave: An integrated literature review	ILPC 2023	2024
Prantika Ray	Who cares while we care”: support-systems for doctors during the pandemic	ILPC 2023	2024
Payal Anand	Workplace loneliness in the context of remote work - a knowledge seeker’s perspective	Indian Academy of Management (INDAM) Conference	2024
Payal Anand	Workplace Loneliness Among Women and The Role of Coping: A Study from India	Future Of Women	2024
Palvi Pasricha	Impact of Servant Leadership on employees’ Innovative Behavior: Role of Job Autonomy, Affective Commitment, and Demonstrated Responsibility	37th British Academy of Management Conference	2024
Nivedhitha K S	Follower First Philosophy and Employee Embeddedness in Social Enterprises: A Moderating Role of Risk-Taking Trait	Indian Academy of Management (INDAM) Conference	2024
Nivedhitha K S	Is peer phubbing a deterrent technoference? A study on employee workplace aggression	9TH PAN IIM 2023	2024
Roopak Kumar Gupta & Aditya Iyengar	How Work Identities and Protean Career Orientation Can Predict Creative Deviance: A Mixed-Method Study	TAPMI International Research Conference on Reimagining People Management (TIRCRPM)	2024



Surya Prakash Pati & Urvashi Jha	Career Resources of Public Administrators: Review and Research Agenda	British Academy of Management	2023
Surya Prakash Pati & Prakriti Soral	Coping with occupational stigma: Role of self and work affirmations in identity processing	83rd Annual Meeting of the Academy of Management	2023
Roopak Kumar Gupta	Ethical Leadership, Signaling theory and Innovative Work Behavior: A Moderated Mediation Model	AOM 2023	2023
Rajeshwari C, Advaita Rajendra, George Kandathil & Rama Mohan Turaga	Embodied commoning of waste and waste work: Emergence of a collective alternative to waste management and contradictions within	EGOS	2023
Prantika Ray	Anchors aweigh! Naval officers' voyage towards civilian careers	HRIC 2023 (AOM HR Division)	2023
Palvi Pasricha	Perceived Politics and Workplace Deviance: Test of a moderated mediation model	37th British Academy of Management Conference	2023
Palvi Pasricha	Resolving the Multiple-employment Quandary: A Conclusive Analysis of Decade's Research	International Conference on Management and Social Justice	2023

BOOK CHAPTER

AUTHOR(S)	TITLE	DETAILS	YEAR
Anjana A Karumathil & Ritu Tripathi	Humanistic Leadership and the Paradoxical Pursuit of Sustainability and Profitability: A Case Study of the Tata Group in India	Springer	2023
Kapil Verma, Thottathil S.C. & Verma K.	The Double-Edged Sword of Mindfulness: A Conceptual Model on Managing Work Interruptions While Working from Home	Springer Proceedings in Business and Economics	2023
Vijay Kuriakose, Jatav S. & Dixit A.	Job crafting and intention to stay in an organization: The mediating role of job satisfaction	Effective Human Resources Management in the Multigenerational Workplace	2023

BOOK

AUTHOR(S)	TITLE	DETAILS	YEAR
Priya Nair Rajeev, Simy Joy & Payal Anand	Indian Cases in Organizational Behavior: Insights for Leading Individuals and Teams	Pearson	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
T N Krishnan, Soumya G. Rajan & Anjali G Nath	V-Guard: The Human-first Approach to Building Responsible Business	https://iimk.ac.in/uploads/publications/IIMKCS237OBHR202402.pdf	2024

T N Krishnan	Health Food International	https://iimk.ac.in/uploads/publications/IIMKCS253OBHR202404.pdf	2024
Kapil Verma	Authenticity Unveiled: The Story of Ash Barty	https://iimk.ac.in/uploads/publications/IIMKCS265OBHR202405.pdf	2024
Roopak Kumar Gupta & Ameya Agrawal	A Stark Challenge	https://iimk.ac.in/uploads/publications/IIMKCS266OBHR202406.pdf	2024
Priya Nair Rajeev & Deepa Unnikrishnan	Saying 'no' to Destructive Leadership: a case of Career Resilience	https://iimk.ac.in/uploads/publications/IIMKCS271OBHR202407.pdf	2024
Roopak Kumar Gupta	Harsha with Complex Teams	https://iimk.ac.in/uploads/publications/IIMKCS280OBHR202408.pdf	2024
Palvi Pasricha & K. S. Nivedhitha	Transforming an individualistic culture to nurture collaborative creativity.	https://iimk.ac.in/uploads/publications/IIMKCS238OBHR202403.pdf	2024
Palvi Pasricha & K. S. Nivedhitha	Shaking things up, for better or worse?	https://iimk.ac.in/uploads/publications/IIMKCS233OBHR202401.pdf	2024
Priya Nair Rajeev	Dark leadership: a subordinate's journey through adversity	https://iimk.ac.in/uploads/publications/IIMKCS227OBHR202306.pdf	2023
Priya Nair Rajeev	From Displacement to Employment: Social innovation for creating live lihoods in resettlement colonies	https://iimk.ac.in/uploads/publications/IIMKCS229OBHR202307.pdf	2023
Manoranjan Dhal & Surya Prakash Pati	Plantation of Hope: The Turnaround of Harissons Malayalam Ltd.	https://iimk.ac.in/uploads/publications/IIMKCS229OBHR202307.pdf	2023



NON- REFEREED PUBLICATIONS / PRESENTATIONS			
AUTHOR(S)	TITLE	DETAILS	YEAR
Anjana A Karumathil	Student suicides: Who is responsible?	Opinion piece on a popular regional online publication	2023
Anjana A Karumathil	India's platform workers being flexed to death	Opinion piece on East Asia Forum, a popular international website	2023
Anjana A Karumathil	Revolutionising defense education: How ChatGPT's AI technology is winning the war for smarter soldiers	Learning Lounge, monthly publication of the Indian Navy	2023
Nivedhitha KS & Palvi Pasricha	How the gig mind set can help organisations in a disruptive era	Forbes India	2023
Payal Anand	6 strategies to combat workplace loneliness	Forbes online	2023
Surya Prakash Pati	Pitrutwa Chuttira Abashyakata (Odia) [Necessity of Paternity Leaves]	Suryaprabha	2023
Surya Prakash Pati	Disciplining the platform economy	Hindu Business Line	2023

WORKING PAPERS			
AUTHOR(S)	TITLE	DETAILS	YEAR
K Unnikrishnan Nair & Rona Elizabeth Kurian	Leadership Of Organizational Change: A Review	https://iimk.ac.in/uploads/publications/IIMKWPS587OBHR202401.pdf	2024
K Unnikrishnan Nair & Rona Elizabeth Kurian	Role of Cliques, Enabling Leadership And Interactions in Emergence: A Network Analysis Approach of the Complex Adaptive System Dynamics	https://iimk.ac.in/uploads/publications/IIMKWPS591OBHR202402.pdf	2024
K Unnikrishnan Nair & Gagan Deep Singh Baath	Resilience and Critical Action Temporary Organizations in Extreme Contexts	https://iimk.ac.in/uploads/publications/IIMKWPS605OBHR202403.pdf	2024
Kapil Verma & Suraj P. Gupta	Can Military Experiences Help in Resolving Corporate Challenges and Enhancing Team Efficiency – Translating Insights from the War Room to the Board Room	https://iimk.ac.in/uploads/publications/IIMKWPS606OBHR202404.pdf	2024
Roopak Kumar Gupta	The interplay of Ethical leadership, innovative work behavior, perceived organizational support, and creative role identity	https://iimk.ac.in/uploads/publications/IIMKWPS618OBHR202405.pdf	2024
Roopak Kumar Gupta & Santo Biswas	Organizational Resilience – rooted in underlying conditions	https://iimk.ac.in/uploads/publications/IIMKWPS619OBHR202406.pdf	2024
Payal Anand	Working remotely and feeling lonely? – Work characteristics and the role of knowledge hiding	https://iimk.ac.in/uploads/publications/IIMKWPS582OBHR202305.pdf	2023

SESSION CHAIR/ TRACK CHAIR & OTHERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Palvi Pasricha	Track: Organizational Psychology	Session Chair: 37th British Academy of Management Conference	2023

MEMBERSHIP OF EDITORIAL / REVIEW BOARD / AD HOC REVIEW

NAME	TITLE	DESIGNATION
K Unnikrishnan Nair	IIMB Management Review (IMR)	Associate Editor
Palvi Pasricha	IIM Bangalore-Harvard Business Publishing (IIMB-HBP) Case Initiative	Ad Hoc Reviewer

FACULTY - ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCES



Anjana A Karumathil



Debashis Chatterjee



K Unnikrishnan Nair



Kapil Verma



Manoranjan Dhal



Nivedhitha K S



Palvi Pasricha



Payal Anand



Prantika Ray



Priya Nair Rajeev



Rajeshwari C



Roopak Kumar Gupta



Surya Prakash Pati



T. N. Krishnan



Vijay Kuriakose



QUANTITATIVE METHODS AND OPERATIONS MANAGEMENT

REFEREED JOURNAL PUBLICATIONS

G, Anand., Samanta, A K. & Varaprasad, G (2023) Comprehending deployment intention of Lean Six Sigma in healthcare: the moderating role of Change Management, *International Journal of Productivity and Quality Management*, <http://dx.doi.org/10.1504/IJPQM.2023.10055949>

Badhotiya, G. K., Gurumurthy, A., Marawar, Y., & Soni, G. (2024). Lean manufacturing in the last decade: insights from published case studies. *Journal of Manufacturing Technology Management*.
<https://doi.org/10.1108/JMTM-11-2021-0467>

Puram, P., & Gurumurthy, A. (2023). Sharing economy in the food sector: A systematic literature review and future research agenda. *Journal of Hospitality and Tourism Management*, 56, 229-244.
<https://doi.org/10.1016/j.jhtm.2023.06.027>

Samanta, A. K., Varaprasad, G., Gurumurthy, A., & Antony, J. (2023). Implementing Lean Six Sigma in a multispecialty hospital through a change management approach. *The TQM Journal*.
<https://doi.org/10.1108/TQM-02-2023-0043>

Nawazish, M., Nandakumar, M. K., & Mateen, A. (2023). Are humanitarian supply chains sustainable? A systematic review and future research themes. *Benchmarking: An International Journal*.
<https://doi.org/10.1108/BIJ-01-2023-0036>

Suthar, J., Persis, J., Venkatesh, V. G., & Shi, Y. (2024). Exploring smart quality predictive modelling approach: a case study of the injection-molding industry. *Production Planning & Control*, 1-16.
<https://doi.org/10.1080/09537287.2023.2211551>

Ram, P. K., Pandey, N., & Persis, J. (2024). Modeling social coupon redemption decisions of consumers in food industry: A machine learning perspective. *Technological Forecasting and Social Change*, 200, 123093.
<https://doi.org/10.1016/j.techfore.2023.123093>

Suthar, J., Persis, J., & Gupta, R. (2023). Predictive modeling of quality characteristics—A case study with the casting industry. *Computers in Industry*, 146, 103855.
<https://doi.org/10.1016/j.compind.2023.103855>

Suthar, J., Persis, J., & Gupta, R. (2023). Analytical modeling of quality parameters in casting process—learning-based approach. *International Journal of Quality & Reliability Management*, 40(8), 1821-1858.
<https://doi.org/10.1108/IJQRM-03-2022-0093>

Das, S. P., Vishnu, C. R., Anish, M. N., Sridharan, R., & Kumar, P. R. (2024). Reliable and flexible supplier selection problem: a genetic algorithm inspired simulation approach. *International Journal of Logistics Systems and Management*, 47(2), 185-209. <https://doi.org/10.1504/IJLSM.2024.136487>

K. Jana, R., Ghosh, I., & Kumar, P. R. (2023). An explainable AI-enabled granular ensemble machine learning framework to demystify fertilizer price movements. *Journal of the Operational Research Society*, 1-18.
<https://doi.org/10.1080/01605682.2023.2260908>

P N, Ram Kumar., Li, K. & He, P. (2023) A column generation based approach for an integrated production and transportation scheduling problem with dual delivery modes, *International Journal of Production Research*, Vol. 61. <https://doi.org/10.1080/00207543.2022.2102451>

Krishnan, R. (2024). Challenges and benefits for small and medium enterprises in the transformation to smart manufacturing: a systematic literature review and framework. *Journal of Manufacturing Technology Management*. <https://doi.org/10.1108/JMTM-07-2022-0255>

Jayaprakash, P., & Pati, R. K. (2023). Sustainable Information Technology and Information System: A Systematic Literature Review, Taxonomy, and Agenda for Future Research. *Asia Pacific Journal of Information Systems*, 33(2), 468-512. <https://www.earticle.net/Article/A432827>

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Annapureddy, R. P. R., Suresh, S., & Khandker, V. (2024). Covid 19 communication in emerging markets—Not viral enough?. *Journal of Public Affairs*, 24(1), e2894. <https://doi.org/10.1002/pa.2894>

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Vishnoi, S., & Persis, J. (2024). Intelligent crop management system for improving yield in maize production: evidence from India. *International Journal of Productivity and Performance Management*. <https://doi.org/10.1108/IJPPM-11-2023-0620>

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
D Jinil Persis	Incremental feature selection and interpretable learning: An application for Glioma grading and detection	14th International Conference on Industrial Engineering and Operations Management	2024
Arqum Mateen, Sanchari Guha Niyogi & Abhishek Srivastava	The Future of Electric Vehicles: Policy Insights for Maximizing Adoption	8th Biennial Supply Chain Management Conference	2024
Anand G & Deepak Srivastav	Social Media for Disaster Management: Learnings from the 2015 Chennai Floods	9th Indian Academy of Management (INDAM 2024) Conference, Goa Institute of Management, Goa	2024
D Jinil Persis, Suthar J. & Persis J.	Improving Hip Implant Quality: Data-Driven Modelling for Investment Casting	14th International Conference on Industrial Engineering and Operations Management	2024
Srikanth K, Sanchari Guha Niyogi & Arqum Mateen	Channel Choice and Role of Value-Added Services in the Electric and Gasoline Vehicle Rental Industry	POMS India	2023
Soumya Roy	On Statistical Inference and Design of Progressive Type-I Interval Censoring Schemes	XXVI Annual International Conference of The Society of Operations Management	2023

Shovan Chowdhury	Monitoring Percentiles of Hybrid Censored Weibull Distributed Process and Role of Optimization	26th Annual International Conference of the Society of Operations Management [SOM 2023]	2023
Saparya Suresh, Varsha Khandker & Papi Reddy	Differential impact of COVID-19 on demand for durables: An emerging market perspective	AMA Summer Academic Conference	2023
Saparya Suresh, Varsha Khandker & Papi Reddy	Covid-19 Communication in Emerging Markets- Not Viral Enough?	AMA Summer Academic Conference	2023
Rupesh Kumar Pati, Shailly Chaurasya & Sidhartha S Padhi	Plumpy Nut: A Humanitarian Aid for Indian Malnourished Children	POMS India International Conference, XLRI, Jamshedpur, India	2023
Ramesh Krishnan	An Integrated Sustainable and Resilient Closed-Loop Food Supply Chain Network Design	POMS India International Conference 2023	2023
Ram Kumar P N & Srirangacharyulu Brundavanam	A Saving-based Heuristic for the Two-stage Supply Chain Network Design with Fixed Costs	OR65	2023
Ram Kumar P N & A K Anoop	Large Neighbourhood Search heuristic for flowshop scheduling problem with sequence dependent setup times	ORSI 2023	2023
D Jinil Persis	Predicting Physicians' decision on offering teleconsultation using explainable trees	XXVI Annual International Conference of The Society of Operations Management	2023



Ashutosh Sarkar	The restaurant's dilemma: Channel Choice with Restaurant and Platform Competition	POMS India International Conference 2022 Budapest	2023
Anand G, Suparna Subash K, Lijo John & Asoke Dey	Uncovering the Factors Influencing Aid Dissonance in the Humanitarian Operations: A Country-Level Perspective	26th Annual International Conference of the Society of Operations Management (SOM 2023), IIM Shillong	2023
Anand G & G. Sathianarayanan	Social Sustainability in the Context of Construction Projects: A Literature Review	4th International Conclave on Globalizing Indian Thought (GIT 2023)	2023
G. Thangamani	Consumer Appliances Innovation: A Research Inquiry into Evidential Reasoning for Robust Decision-Making	SOM2023 26th Annual international Conference of the Society of Operations Management	2023
G. Thangamani	Type-2 Fuzzy with Monte Carlo Simulation for Comprehensive Project Risk Assessment	SOM2023 26th Annual international Conference of the Society of Operations Management	2023
Arqum Mateen & Asmita Mukherjee	Emerging Research Trends in Online Platform Operations: A Systematic Literature Review	"Management Doctoral and Researcher's Colloquium", Indian Institute of Foreign Trade, Kolkata	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Ashutosh Sarkar & Mahua Banerjee	Online Appointment System at Baby Memorial Hospital	https://iimk.ac.in/uploads/publications/IIMKCS234QMOM202401.pdf	2024
Soumya Roy & Soumyadeep Kundu	Serving up Data: Application of data in the Hospitality Sector	https://iimk.ac.in/uploads/publications/IIMKCS236QMOM202402.pdf	2024
Shovan Chowdhury	Use of Markov Chain in Revenue Estimation – Case of Indian B-School	https://iimk.ac.in/uploads/publications/IIMKCS240QMOM202403.pdf	2024
Ramesh Krishnan & Navneet Rai	Matching Supply with Demand at RN Electrical and Electronics Appliances Manufacturing Company	https://iimk.ac.in/uploads/publications/IIMKCS262QMOM202404.pdf	2024
Shovan Chowdhury	Data Analytics in Sample to Order Conversion – Case of Ratna Saree	https://iimk.ac.in/uploads/publications/IIMKCS263QMOM202405.pdf	2024
G. Thangamani	Schedule Risk Analysis at Enerwind – Offshore Wind Turbine Project	https://iimk.ac.in/uploads/publications/IIMKCS275QMOM202406.pdf	2024
Shovan Chowdhury, Sanchari Guha Niyogi & U Dinesh Kumar	Does Your Model Call a Spade a Spade? -Lead Conversion at WSES	https://iimk.ac.in/uploads/publications/IIMKCS224QMOM202307.pdf	2023

Ramesh Krishnan	Managing Sustainability through Supply Chain Network Design at RK Industries	https://iimk.ac.in/uploads/publications/IIMKCS226QMOM202308.pdf	2023
Arqum Mateen & Soumyadeep Kundu	Rita Cloth Store: rethinking for the times	http://dx.doi.org/10.1108/CFW-07-2022-0038	2023
Arqum Mateen & Sanchari Guha Niyogi	Re-Volt Rush: Gogoro’s Electrifying India Debut	https://casecent.re/p/195501	2023
Ashutosh Sarkar & Priyanka Laskar	RideAlly Travels Pvt Ltd: Seeking Growth	https://www.iveypublishing.ca/s/product/rideally-travels-pvt-ltd-seeking-growth/01t5c00000Dc6sYAAR	2023
Sidhartha S Padhi, Ranit Sinha & Amol S. Dhaigude	Ransys Partners Ltd: digitalizing supply chain	http://dx.doi.org/10.1108/EEMCS-11-2022-0418	2023

NON- REFEREED PUBLICATIONS / PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Shovan Chowdhury & Sanchari Guha Niyogi	From memory to market; the nostalgic resurgence of beloved brands	Financial Express Brandwagon	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
G. Thangamani	Synergistic Modelling for Project Risk Analysis using Fuzzy Monte Carlo Simulation	https://iimk.ac.in/uploads/publications/IIMKWPS612QMOM202402.pdf	2024
Shovan Chowdhury, Amarjit Kundu & Bidhan Modok	Stochastic Comparisons of Random Extremes from Non-Identical Random Variables	https://arxiv.org/abs/2402.09174	2024



Shovan Chowdhury & Kumar Rahul	Complementary And Alternate Medicine Practice – Exploring The Paradigm Development Using Bibliometric Analysis	https://iimk.ac.in/uploads/publications/IIMKWPS598QMOM202401.pdf	2023
Shovan Chowdhury, Amarjit Kundu & Bidhan Modok	Control Chart for Generalized Weibull Quantiles under Hybrid Censoring	https://arxiv.org/abs/2309.11776	2023

MEMBERSHIP OF EDITORIAL / REVIEW BOARD / AD HOC REVIEW

NAME	TITLE	DESIGNATION
Anand G	Journal of Manufacturing Technology Management	Editorial Board Member
Anand G	International Journal of Lean Six Sigma	Editorial Board Member
Anand G	International Journal of Intelligent Enterprise	Reviewer
Anand G	Journal of Manufacturing Technology Management	Reviewer
Anand G	International Journal of Organizational Analysis	Reviewer
Anand G	The TQM Journal	Reviewer
Anand G	International Journal of Lean Six Sigma	Reviewer

FACULTY - QUANTITATIVE METHODS AND OPERATIONS MANAGEMENT



Anand G



Arqum Mateen



Ashutosh Sarkar



D Jinil Persis



Ram Kumar P.N.



Ramesh Krishnan



Rupesh Kumar Pati



Saji Gopinath



Saparya Suresh



Shovan Chowdhury



Sidhartha S Padhi



Soumya Roy



Srikanth K



Thangamani G



STRATEGIC MANAGEMENT

REFEREED JOURNAL PUBLICATIONS

Kerai, A., Marzano, R., Piscitello, L., & Singla, C. (2023). The role of founder CEO and independent board in family firms' international growth: evidence from India and Italy. *Cross Cultural & Strategic Management*, (ahead-of-print). <https://doi.org/10.1108/CCSM-08-2022-0139>

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Bhagyanathan, A., & Dhayanithy, D. (2023). A canal, urban sprawl and wetland loss: The case of Kozhikode, India, from colonialism to climate change era. *Area*, 55(3), 435-446. <https://doi.org/10.1111/area.12875>

Nawazish, M., Nandakumar, M. K., & Mateen, A. (2023). Are humanitarian supply chains sustainable? A systematic review and future research themes. *Benchmarking: An International Journal*. <https://doi.org/10.1108/BIJ-01-2023-0036>

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Verma, P. (2024, May). The prevalence of horizontal violence with different cultural dimensions. In *Evidence-based HRM: a global forum for empirical scholarship* (Vol. 12, No. 2, pp. 249-270). Emerald Publishing Limited. <https://doi.org/10.1108/EBHRM-11-2022-0283>

Kumar, V., Mittal, A., Verma, P., & Antony, J. (2023). Mapping the TQM implementation approaches and their impact on realizing leadership in Indian tyre manufacturing industry. *The TQM Journal*. <https://doi.org/10.1108/TQM-08-2022-0258>

Mittal, A., Sachan, S., Kumar, V., Vardhan, S., Verma, P., Kaswan, M. S., & Garza-Reyes, J. A. (2023). Essential organizational variables for the implementation of Quality 4.0: empirical evidence from the Indian furniture industry. *The TQM Journal*, (ahead-of-print). <https://doi.org/10.1108/TQM-06-2023-0189>

Singh, A., Kumar, V., & Verma, P. (2023). Sustainable supplier selection in a construction company: a new MCDM method based on dominance-based rough set analysis. *Construction Innovation*. <https://doi.org/10.1108/CI-12-2022-0324>

Raj, R., Singh, A., Kumar, V., & Verma, P. (2024). Achieving professional qualifications using micro-credentials: a case of small packages and big challenges in higher education. *International Journal of Educational Management*. <https://doi.org/10.1108/IJEM-01-2023-0028>

Verma, P., Kumar, V., Yalcin, H., & Daim, T. (2023). Organizational architecture of strategic entrepreneurial firms for digital transformation: A bibliometric analysis. *Technology in Society*, 75, 102355. <https://doi.org/10.1016/j.techsoc.2023.102355>

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Rajak, B. K., Raj, R., Kumar, V., Singh, P., Verma, P., Mahlawat, S., Singh, S., & Reddy, K. V. (2023). Torn ties and waning morale: Unravelling the link between family incivility, employee engagement and perceived supervisor support. *Social Sciences & Humanities Open*, 8(1), 100732. <https://doi.org/10.1016/j.ssaho.2023.100732>

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Kumar, V., Sharma, N. K., Mittal, A., & Verma, P. (2023). The role of IoT and IIoT in supplier and customer continuous improvement interface. In *Digital Transformation and Industry 4.0 for Sustainable Supply Chain Performance* (pp. 161-174). Cham: Springer International Publishing. https://doi.org/10.1007/978-3-031-19711-6_7

Panicker, V.S., Upadhyayula, R.S. & Mitra, S. (2023). Correction to: Lender representatives on board of directors and internationalization in firms: an institutionalized agency perspective. *J Manag Gov* 27, 99. <https://doi.org/10.1007/s10997-021-09606-5>



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Upadhyayula, R.S., & Yadav, S (2023). Geographic Cluster or Global Linkages? What Accelerates Emerging Market Firms Foreign Entry Speed, *IIM Kozhikode Society & Management Review*. <https://doi.org/10.1177/22779752231156209>

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Subramanian, S. (2023). Case Analysis I: McDonald's India: Pains of Partnering with A Delinquent Partner. *Vision*, 27(3), 420-421. <https://doi.org/10.1177/09722629211039411>

CONFERENCE PAPERS PRESENTED

AUTHOR(S)	TITLE	DETAILS	YEAR
Deepak Dhayanithy & Kushagra Sharan	Conceptualizing Altruism in Practice in Countries' Climate Strategies	Journal of Management Studies Conference: Interdisciplinarity in Management Research: Premises, Pitfalls and Promises	2024
Suram Balasubrahmanyam	Biological Bootstrapping: Eclectic Knowledge Systems	4th International Conclave on Globalizing Indian Thought	2023
Salman Ali	Fighting the Double-Edged Sword: Innovation and Internationalization of EMNEs	AIB MENA 2023 Conference, Rabat, Morocco	2023
S Subramanian	Relationship between International Firm Performance and ESG Efforts of the Indian Firms	Academy of International Business Asia Pacific Regional Conference "Recovery in International Business Markets"	2023
Rajesh Srinivas Upadhyayula	Medical tourism: a transaction cost economics perspective	Academy of International Business	2023
Rajesh Srinivas Upadhyayula	Pro-market reform and first cross-border acquisition speed of emerging market firms: Exploring intergroup and intragroup heterogeneity, AIB-2022 (Virtual)	Academy of International Business Warsaw	2023

Nycil George & Abhishek Amal Sanyal	Impact of organizational lag on administrative innovation in artificial intelligence and machine learning business environments in investment banks	Entrepreneurship, Innovation, and Society International Conference	2023
Nycil George & Vishnusaranya	Role of CEO's regulatory focus and organizational slack in building firms digital capabilities	India Strategy Conference	2023
Anita Kerai	How Founder CEOs Influence Family Firm Internationalization: The Family Identification Effect	Annual Conference of Academy of Management	2023
Anubha Shekhar Sinha & Janvi Patel	Exploring Rural Entrepreneurship in Developed and Developing Economies: A Systematic Literature Review	ANZAM (Australia & New Zealand Academy of Management)	2023
Nycil George & Tina Thomas	Relative Salience of M&A/Alliances or Internal R&D Efforts as Response to Rapid Environmental Changes - Case of Indian Software/ITES industry	India Strategy Conference	2023
Nycil George & Nedunuru Abhinay	Sustainability Assessment of Microgreens Farming In India Using FAO SAFA Framework	Management education and research colloquium- 2023, iim kashipur	2023
Venkataraman S & Visalakshy Sasikala	DEI in Dual listed Mining MNEs: A Fields Perspective on the Evolving Rhetoric and Reality	83rd Academy of Management Conference	2023

BOOK CHAPTER

AUTHOR(S)	TITLE	DETAILS	YEAR
Venkataraman S	Managing India - The idea of IIMs and its Changing Contexts	Routledge	2024

TEXTBOOK

AUTHOR(S)	TITLE	DETAILS	YEAR
D Besanko, D Dranove, M Shanley, S Schaefer & P Rameshan	Economics of Strategy	The first Indian Adaptation of the US textbook "Economics of Strategy" (7th edition, Wiley) (originally by the first 4 authors (col.3))	2023

CASE STUDIES PUBLISHED

AUTHOR(S)	TITLE	DETAILS	YEAR
Nycil George & Anita Kerai	Organizational Learning In A Crisis: Ai 1344	https://iimk.ac.in/uploads/publications/IIMKCS230SM202401.pdf	2024
Suram Balasubrahmanyam	Razor & Blade' Business Model: An Iridescent Spectrum of Entrepreneurial Choices	https://iimk.ac.in/uploads/publications/IIMKCS270SM202402.pdf	2024

Venkataraman S & Pawan Agrawal	Investing In Saranga Cements' Bonds: Analysing Strategic Risks	https://iimk.ac.in/uploads/publications/IIMKCS274SM202403.pdf	2024
Anita Kerai & Nycil George	Fampay: A Banking Solution for Teenagers	https://iimk.ac.in/uploads/publications/IIMKCS225SM202303.pdf	2023
S Subramanian	Nykaa, Changing Indian Beauty & Personal Care Market	https://iimk.ac.in/uploads/publications/IIMKCS228SM202304.pdf	2023

NON- REFEREED PUBLICATIONS / PRESENTATIONS

AUTHOR(S)	TITLE	DETAILS	YEAR
Salman Ali & Ameya Agrawal	Future-Proofing MBAs: Integrating AI into Business Leadership of Tomorrow	Financial Express	2023

WORKING PAPERS

AUTHOR(S)	TITLE	DETAILS	YEAR
Rajesh Srinivas Upadhyayula & Madhurima Basu	Pipes and Prisms: Duality of Social Networks and International Growth of Emerging Market INVs	https://iimk.ac.in/uploads/publications/IIMKWPS590SM202401.pdf	2024
Rajesh Srinivas Upadhyayula, Sumit Mitra, Madhurima Basu & Vidya Sukumara Panicker	Social-tech Ventures in Emerging Economies? Dilemmas for Social Entrepreneurs	https://iimk.ac.in/uploads/publications/IIMKWPS592SM202402.pdf	2024
Anubha Shekhar Sinha	Farmer Producer Companies in India	https://iimk.ac.in/uploads/publications/IIMKWPS597SM202403.pdf	2024
Sumit Mitra	Social Construction of Institutional Theory	https://iimk.ac.in/uploads/publications/IIMKWPS620SM202404.pdf	2024
S Subramanian	Factors Associated with Underperformance of Family Business Groups in India, Post-Liberalization.	https://www.iimk.ac.in/uploads/publications/IIMKWPS585SM202305.pdf	2023

EDITORIAL SERVICE

AUTHOR(S)	TITLE	DETAILS	YEAR
Nandakumar MK	Business Ethics, the Environment & Responsibility	Associate Editor	2024
Nandakumar MK	Journal of Small Business and Enterprise Development	Associate Editor	2024
Nandakumar MK	Journal of Social Entrepreneurship	Associate Editor	2024
Pratima Verma	British Food Journal	Guest Editor	2024
Rajesh Srinivas Upadhyayula	Journal of World Business	Member	2024
Rajesh Srinivas Upadhyayula	Cross Cultural & Strategic Management	Member	2024

FACULTY - STRATEGIC MANAGEMENT



Anita Kerai



Anubha Shekhar Sinha



Deepak Dhayanithy



Kamal Kishore Sharma



Nandakumar M K



Nycil George



P Rameshan



Pratima Verma



Rajesh Srinivas Upadhyayula



S Subramanian



Salman Ali



Sumit Mitra



Suram Balasubrahmanyam



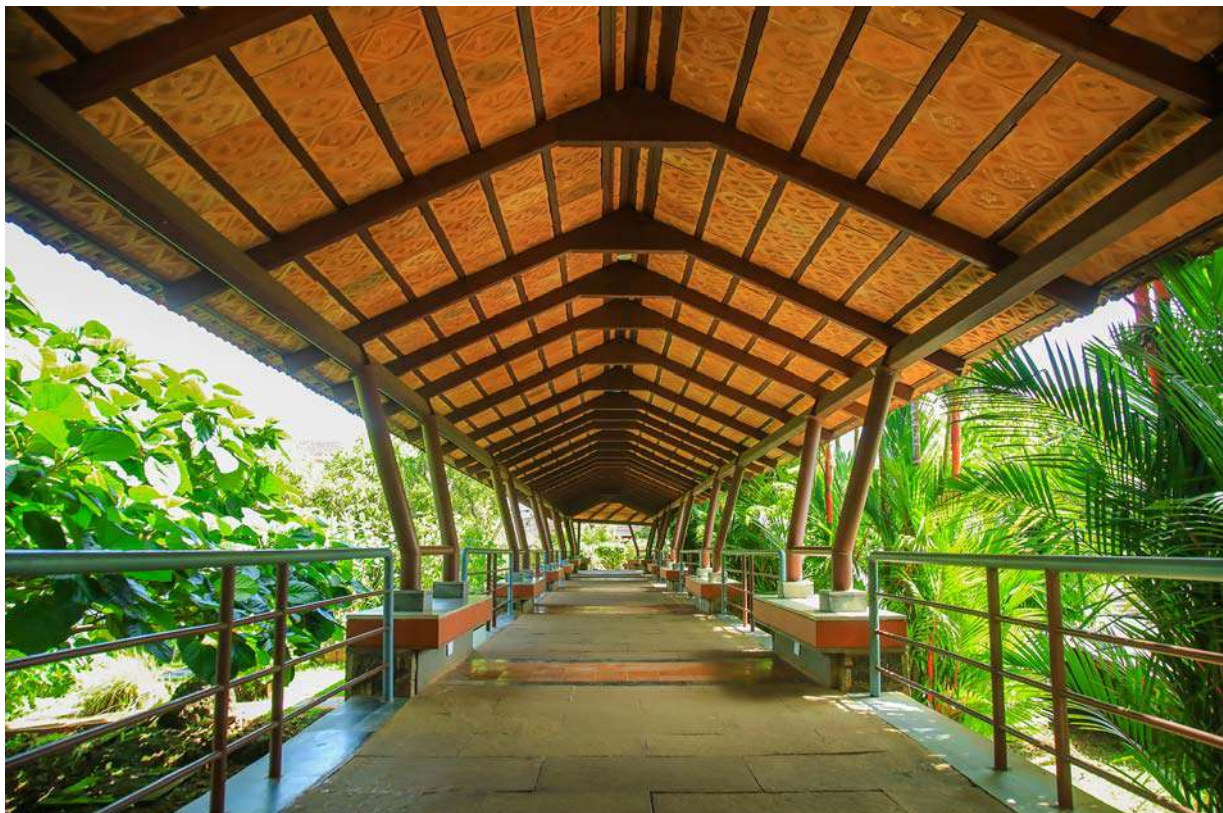
Venkataraman S



JOURNAL PUBLICATIONS OF PhD SCHOLARS DURING 2023 -24

AUTHOR(S)	TITLE	DETAILS	YEAR
Rona Elizabeth Kurian	“Let’s do it and not you do it”: role of mentoring in facilitating change supportive behaviour	https://doi.org/10.1108/JOCM-05-2023-0173	2024
Kiran Mahasuar	COVID-19 and its impact on Indian construction industry: an event study approach	https://doi.org/10.1080/01446193.2022.2164789	2023
Kiran Mahasuar	Strategic choices of an MNE in an emerging market: the case of Perfetti Van Melle	https://doi.org/10.1080/0965254X.2022.2030391	2023
Kiran Mahasuar	Knowledge management practices in non-profit organizations: An institutional logics approach	https://doi.org/10.1002/kpm.1739	2023
Natashekara K.	The ChatGPT Phenomenon Will We Become Jobless?	Economic and Political Weekly	2023
Shah C.S. & Ahangama S.	A Cross-Country Examination of Internet Penetration and the Economic Participation of Women: The Influence of Social Capital and Gender Equality	https://doi.org/10.1177/22779752231152531	2023
Sinha R.S. & Srivastava S.	Towards the Theory of an Entrepreneurial Firm from the Lens of the Bhagavad Gita	https://doi.org/10.1177/09716858221134430	2023
Sen A. & Rajan S.	You are uncertain and we are at stress! How does monetary policy uncertainty affect financial stress? The case of the US and G7	https://doi.org/10.1007/s10368-024-00612-0	2023

Rajan I.S., Batra P., Jayanth R.S.S. & Sivadasan T.M.	Understanding the multifaceted impact of COVID-19 on migrants in Kerala, India	https://doi.org/10.1111/dpr.12636	2023
Sivarajan R., Varma A.M., Narzary M. & Siju C.	Leveraging from Home: A Qualitative Study Examining Indian Nurses' Job Demand Management during the Pandemic	https://doi.org/10.1177/23220937221146387	2023
Ramesh V.K. & Athira A.	Real effects of social trust on firm performance during COVID-19	https://doi.org/10.1002/mde.3707	2023
Matrouk K., Srikanth V., Kumar S., Bhadla M.K., Sabirov M. & Saadh M.J.	Deep Learning-based Dynamic User Alignment in Social Networks	https://doi.org/10.1145/3603711	2023
Desai A., Manoharan A.P., Jayanth S.S. & Zack S.	Public Value Creation Through Combined Consumption of Multiple Public Services– Case of India Stack	https://doi.org/10.1080/01900692.2023.2243401	2023
Varma A.M. & Sivarajan R.	All's (not) fair in motherhood and work? Post-partum psychological contract breach experiences of Indian first-time mothers	https://doi.org/10.1108/APJBA-04-2022-0167	2023



CONFERENCES & WORKSHOPS CONDUCTED

- Australia-India Cyber security Leaders International Symposium 2023: 3 November, 2023
- 4th International Conclave on Globalizing Indian Thought (GIT 2023) at Mysuru: 14-16 December, 2023
- 7th JAAF - ATP India Symposium: 5-6 January, 2024
- India Labour Conference 2024: 19-20 January, 2024
- BIG Data and Machine Learning for Management Workshop by Prof. Subrata Sarkar, Former Faculty at IGIDR: 8-11 April, 2024



FORTHCOMING CONFERENCES & WORKSHOPS

- Information Systems Curriculum & Pedagogy Workshop: 6-7 September, 2024
- 18th ICA Asia-Pacific Research Conference: 15-18 October, 2024
- 5th International Conclave on Globalizing Indian Thought 2024(GIT-2024) at London: 24-25 October, 2024
- 22nd AIMS International Conference: 2-4 January 2025







Date: 25 December 2023

Newspaper: Financial Express, Page no. 06

GLOBALIZING INDIAN THOUGHT

Indian school, universal mission

In 2024, IIM Kozhikode will hold its flagship conference in either London or Singapore



Next year, we will go to the world."

Indian knowledge systems 'Globalizing Indian Thought' has inspired other business schools to also delve deep into Indian knowledge systems. Earlier this year, IIM Bangalore and Chanakya University jointly launched three MOOCs on the SWAYAM platform - Indian Knowledge System (IKS): Concepts and Applications in Engineering; IKS: Concepts and Applications in Science; and IKS: Humanities and Social Sciences. Last year, the Ministry of Education had constituted a...

India Labour Conference kicks off at IIM-K

The Hindu Bureau KOZHIKODE

The Indian Institute of Management Kozhikode (IIM-K) witnessed the convergence of national and international experts on migration at the first 'India Labour Conference' (ILC 2024) which kicked off on the campus, on Friday. A press release said that ILC 2024 had been held together by IIM-K faculty on the Centre for Employment Relations and IIM-K Centre of Excellence, constituted in 2023, through the labour conference, CERLS wants to focus on migrant labour, their issues and stakeholders."



INDIA LABOUR CONFERENCE 2024

S. Irudaya Rajan, founder-chairperson of the Centre for Migration and Development, delivered the 'India Labour Conference' at IIM-K.

Date: June 12, 2023

Newspaper: Financial Express, Page 08

IIMK's fresh batch welcomed; of 601 inductees, 45% is women

EXPRESS NEWS SERVICE @Kozhikode



Date: 23 May 2023

Newspaper: The Hindu, Page 2

IIM Kozhikode reorganises the alphabet - from ABC to ABK

IIM Kozhikode topples IIM Calcutta to move third-best school, after IIM Ahmedabad and Bangalore



INRIF MANAGEMENT RANKINGS IIM Kozhikode has topped the list of top 100 Indian Institutes of Management (IIMs) in the country for the first time, displacing IIM Calcutta to the third position. The institute's performance in the INRIF Management Rankings 2023 is a testament to its consistent growth and excellence in education and research. The institute's ranking is based on various parameters including faculty quality, infrastructure, and student outcomes. IIM Kozhikode's rise to the top position is a significant achievement for the institute and its stakeholders.



50 Delhi school principals begin training at IIM-K

Times News Network

Kozhikode: As many as 50 school principals and officials of the municipal corporation of Delhi (MCD) have commenced their training at the Indian Institute of Management Kozhikode (IIM-K) on Tuesday. The five-day capacity building workshop is getting kick-started in the presence of education minister Atishi and mayor Shelly Tharayal on Tuesday. The workshop is being conducted by IIM-K in collaboration with the MCD. The workshop aims to enhance the skills and knowledge of school principals and officials in various areas including curriculum development, assessment, and leadership. The workshop is being held in a state-of-the-art facility at IIM-K, which provides a conducive environment for learning and collaboration.



IIMK celebrates 27 years of academic excellence, foundation day

The Hindu Bureau KOZHIKODE

The Indian Institute of Management, Kozhikode (IIMK), completed 27 years of academic excellence and celebrated its 28th Foundation Day on Monday. As part of the Foundation Day celebrations, the institute organized a series of events including a symposium, a book launch, and a cultural program. The institute has achieved significant milestones in its 27-year journey, including the establishment of several research centers and the launch of various academic programs. The institute is committed to providing high-quality education and research to its students and faculty members.



Raymond Lifestyle (India and International) CEO Sunil Kataria and IIMK Director Prof. Debashis Chatterjee felicitate Leena Mary Eapen, one of the faculty members who completed 15 years of service at IIMK on Monday. SPECIAL MANAGEMENT



भारतीय प्रबंध संस्थान कोषिकोड

**Indian Institute
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Globalizing Indian Thought

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